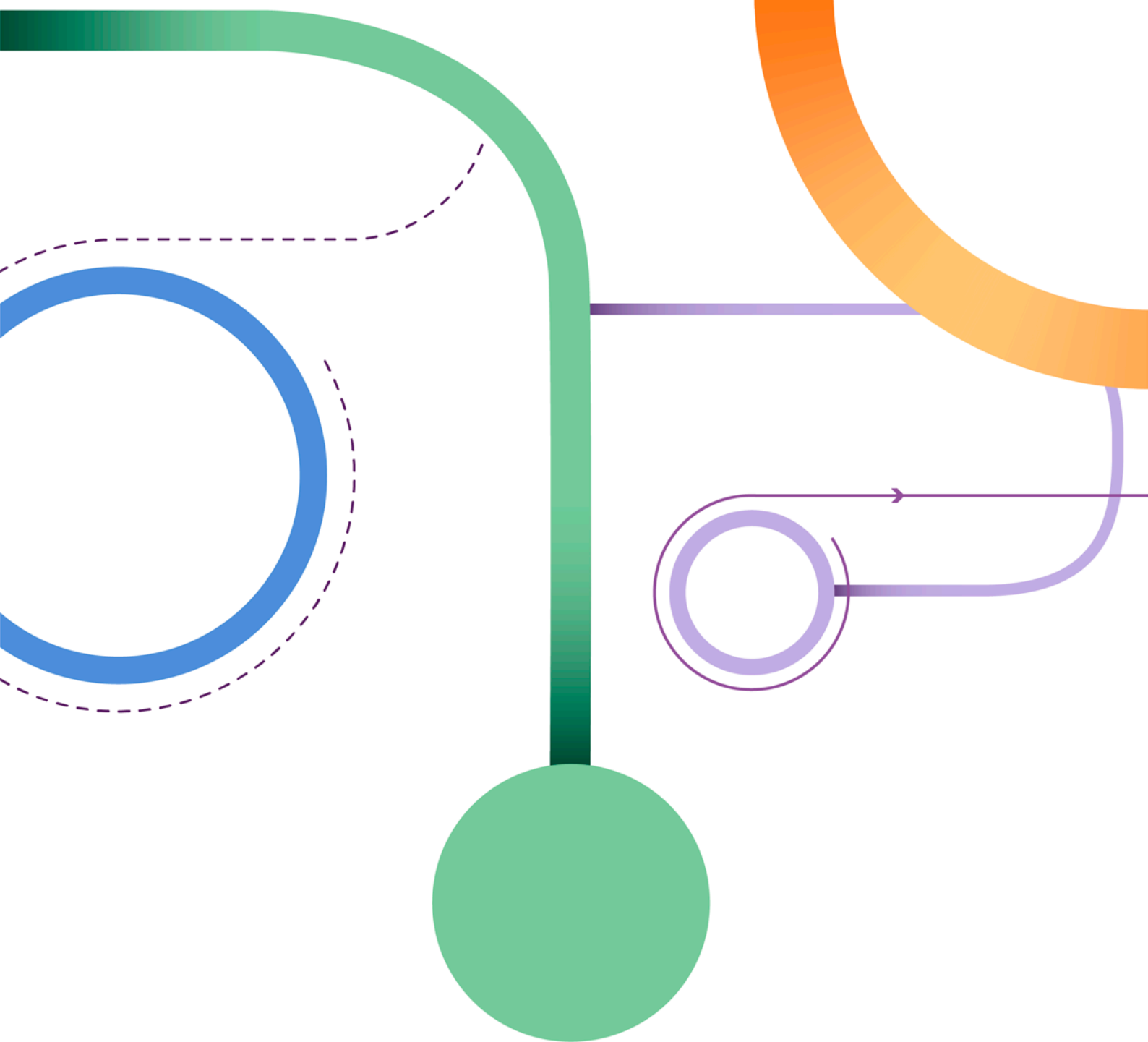
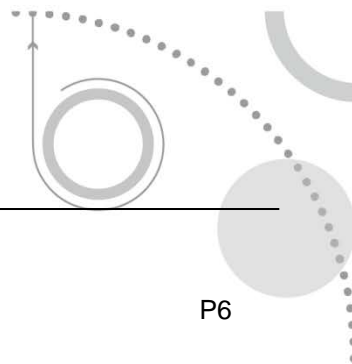


JAPAN PREVIEW

September 2019



WILEY



A Companion to Museum Curation

BRAD BUCKLEY & JOHN CONOMOS

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Catalysis from A to Z

A Concise Encyclopedia 5th Edition

コンサイス 触媒百科事典 第5版

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The Organometallic Chemistry of the Transition Metals

7th Edition

遷移金属の有機金属化学 第7版

ROBERT H. CRABTREE

P20

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Detailed Theories and Applications

YOUJI KOTSUKA

P32

The Handbook of World Englishes

2nd Edition

Editor CECIL NELSON, Editor ZOYA PROSHINA, Editor DANIEL R. DAVIS, Editor BRAJ B. KACHRU & Editor YAMUNA KACHRU

P41

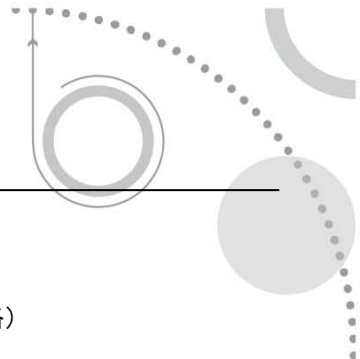
The Wiley Blackwell Companion to Sociology

2nd Edition

Editor GEORGE RITZER & Editor WENDY WIEDENHOFT MURPHY

P62

JAPAN PREVIEW



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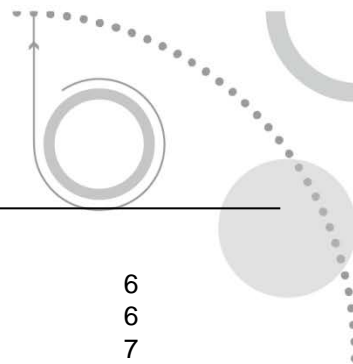
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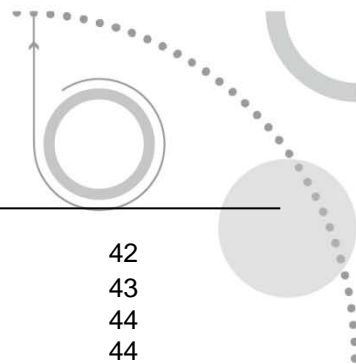
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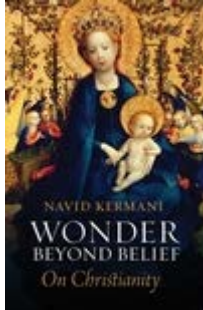


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Wonder Beyond Belief On Christianity

NAVID KERMANI

What happens when one of Germany's most important writers, himself a Muslim, immerses himself in the world of Christian art? In this book, Navid Kermani is awestruck by a religion full of sacrifice and lamentation, love and wonder, the irrational and the unfathomable, the deeply human and the divine – a Christianity that today's Christians rarely speak of so earnestly, boldly and enthusiastically.



With the open-minded curiosity of a non-believer – or rather a believer in another faith – Kermani engages with Christian art in its great richness and diversity. The result is an enchanting reflection which reinvests in Christianity both its spectacular beauty and its terror. Kermani struggles with the cross, falls in love at the sight of Mary, experiences the Orthodox Mass and appreciates the greatness of St Francis. He teaches us to see the questions of our present-day lives in the pictures of old masters such as Botticelli, Caravaggio and Rembrandt – not with lectures on art history or theology, but with an intelligent eye for the essential details and the underlying relations to seemingly remote worlds, to literature and to mystical Islam.

Kermani's poetic school of seeing draws us in as we are carried along by his unique perspective on Christianity, rekindling our interest in great art at the same time. We are captivated by his unique and brilliant Islamic reading of the West. READERSHIP: A broad readership of those interested in Christianity, religion, art history and cultural studies, as well as students and scholars.

SEPTEMBER 2019 336PP

978-1-5095-3871-3 PB \$19.95 (Japan)

Art History & Criticism

A Companion to Museum Curation

BRAD BUCKLEY & JOHN CONOMOS

This book, *A Companion to Curation* will fill a crucial and longstanding gap in the literature on the curator, curating and the history of curating in its varied forms. This collection of chapters aims to be a clear, engaging and timely publication, and the major reference text in the field.

The book is divided into four broad conceptual sections:

- One: An Overview: The origin and provenance of curating
- Two: Movements, Models, People and Politics
- Three: Curating in a Globalised World
- Four: Beyond the Museum: Curating at the frontier

This book, which is part of the Blackwell Companion series, provides a reference work for the field of curatorial studies and curating in the visual arts that is comprehensive in scope and context, comprehensible to the non-specialist, and representative of the diversity of current approaches within the profession and beyond.

SERIES: BLACKWELL COMPANIONS TO ART HISTORY

SEPTEMBER 2019 550PP

978-1-119-20685-9 CL \$195.00 (Japan)

Museum & Heritage Studies

SEPTEMBER 2019

978-1-119-20688-0 [Wiley Online Library](#)

Internal Controls Toolkit

CHRISTINE H. DOXEY

Internal control is a process for assuring achievement of an organization's objectives in operational effectiveness and efficiency, reliable financial reporting, and compliance with laws, regulations, and policies.

This is a "toolkit" approach that addresses a practical need for a series of standards of internal controls that can be used to mitigate risk within any size organization. Inadequate internal controls can cause a myriad of problems that adversely affect its ability to provide reliable, timely, and useful financial and managerial data needed to support operating, budgeting, and policy decisions. Reliable data is necessary to make sound business decisions.

- Toolkit approach with detailed controls and risks outlined for key business processes
- Foundational for SOX 404 initiatives
- Key material to improve internal control efforts
- Guidance during M&A projects

Poor controls over data quality can cause financial data to be unreliable, incomplete, and inaccurate--this book helps you control that quality and manage risk.



SERIES: WILEY CORPORATE F&A

SEPTEMBER 2019 400PP

978-1-119-55439-4 CL \$75.00 (Japan)

Corporate / Managerial Accounting

JULY 2019

978-1-119-55442-4 [Wiley Online Library](#)

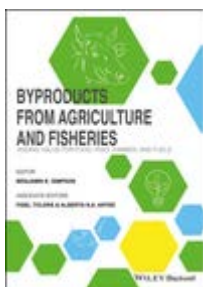
Byproducts from Agriculture and Fisheries

Adding Value for Food, Feed, Pharma and Fuels

Editor BENJAMIN K. SIMPSON, Editor ALBERTA N. ARYEE & Editor FIDEL TOLDRÁ

Ranging from biofuels to building materials, and from cosmetics to pharmaceuticals, the list of products that may be manufactured using discards from farming and fishery operations is extensive.

Byproducts from Agriculture and Fisheries examines the procedures and technologies involved in this process of reconstitution, taking an environmentally aware approach as it explores the developing role of value-added byproducts in the spheres of food security, waste management, and climate control. An international group of authors contributes engaging and insightful chapters on a wide selection of animal and plant byproducts, discussing the practical business of byproduct recovery within the vital contexts of shifting socio-economic concerns and the emergence of green chemistry.



This important text:

- Covers recent developments, current research, and emerging technologies in the fields of byproduct recovery and utilization
- Explores potential opportunities for future research and the prospective socioeconomic benefits of green waste management
- Includes detailed descriptions of procedures for the transformation of the wastes into of value-added food and non-food products

With its combination of practical instruction and broader commentary, Byproducts from Agriculture and Fisheries offers essential insight and expertise to all students and professionals working in agriculture, environmental science, food science, and any other field concerned with sustainable resources.

SEPTEMBER 2019 760PP

978-1-119-38397-0 CL \$249.99 (Japan)

Sustainable & Organic Agriculture

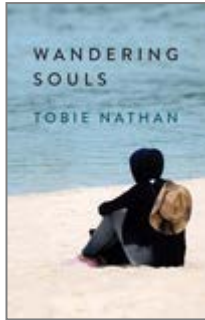
SEPTEMBER 2019

978-1-119-38395-6 [Wiley Online Library](#)

Wandering Souls

TOBIE NATHAN

In September 2014 the French government entrusted Tobie Nathan with the task of counselling radicalized young people who had been drawn to jihadism. Having left his native Cairo at the age of eight and migrated to France, Nathan had personal experience of some of the challenges faced today by young people from migrant backgrounds. In this book he recounts his experiences of some of the young people he met and counselled. He describes what he heard, felt, perceived and conceived in his encounters with them and with their loved ones as he tried to understand the forces running through them and tried to grasp what their fate held in store for them. He wanted to understand how, over a period of a few weeks or months, a hash-smoking delinquent from an estate became a Hadith philosopher, how a stylish young girl from a nice neighbourhood became a warrior in a burqa looking for a husband with a Kalashnikov, and how a young high-school nerd turned into a jihadist determined to fight in the killing fields of Syria. In so doing he shows that the history of radicalizations is not the history of 'natures' but of metamorphoses – an unpredictable journey with moments of immobility punctuated by sudden intoxication at the thought of other futures. It is a history of wandering souls who find themselves unable to form a narrative of origin and in thrall to harmful forces but who may find a way home one day.



This deeply humane and engaging book will be of great interest to everyone concerned with the issue of radicalization and with the deep and growing challenges our societies face in accommodating difference.

READERSHIP: Students and scholars of anthropology, sociology, psychiatry, politics; general readers interested in understanding radicalisation

SEPTEMBER 2019 200PP

978-1-5095-3495-1 CL \$64.95 (Japan)

Anthropology of Race, Ethnicity & Identity

SEPTEMBER 2019 200PP

978-1-5095-3496-8 PB \$22.95 (Japan)

Anthropology of Race, Ethnicity & Identity

Failure

ARJUN APPADURAI & NETA ALEXANDER

Wall Street and Silicon Valley—the two worlds this book examines—promote the illusion that scarcity can and should be eliminated in the age of seamless “flow.” Instead, Appadurai and Alexander propose a theory of habitual and strategic failure by exploring debt, crisis, digital divides and (dis)connectivity. What kind of failures do finance and technology perpetuate and monetize? What does failure have to do with memory and the structural production of ignorance? Moving between the planned obsolescence and deliberate precariousness of digital technologies and the “too big to fail” logic of the Great Recession, they argue that the sense of failure is real in that it produces disappointment and pain. Yet, failure is not a self-evident quality of projects, institutions, technologies or lives. It requires a new and urgent understanding of the conditions under which repeated breakdowns and collapses are quickly forgotten.



By looking at such moments of forgetfulness, this highly original book offers a multilayered account of failure and a general theory of denial, memory, and nascent systems of control.

READERSHIP: Students and scholars of social sciences

SEPTEMBER 2019 120PP

978-1-5095-0471-8 CL \$49.95 (Japan)

Anthropology Special Topics

SEPTEMBER 2019 120PP

978-1-5095-0472-5 PB \$14.95 (Japan)

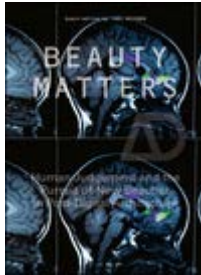
Anthropology Special Topics

Beauty Matters

Human judgement and the pursuit of new aesthetics in post-digital architecture

Yael Reisner
Bartlett-UCL

Beauty in architecture matters again. This issue of AD posits that after 80 years of aggressive suppression of engagement with aesthetics, the temporarily dormant preoccupation with beauty is back. This is evidenced by a current cultural shift from the supposedly objective to an emerging trust in the subjective -- a renewed fascination for aesthetics supported by new knowledge emanating simultaneously from disparate disciplines.



Digital design continues to influence architectural discourse, not only due to changes in manufacturing but also through establishing meaning. The very term 'post-digital' was introduced by computational designers and artists, who accept that digital gains in architectural design are augmented by human judgement and cognitive intuition.

The issue takes an interdisciplinary approach to this re-emerging interest in beauty across neuroscience, neuroaesthetics, mathematics, philosophy and architecture, while discussing the work of the international architects, in both practice and academe, who are generating new aesthetics.

Featured architects: Archi-Tectonics, ecologic Studio, NaJa & de Ostos, Kazuyo Sejima + Ryue Nishizawa/SANAA, soma architecture, Studio Gang, John Wardle Architects and Tom Wiscombe Architecture.

SERIES: ARCHITECTURAL DESIGN

SEPTEMBER 2019 144PP

978-1-119-54624-5 PB \$39.95 (Japan)

Architectural Theory

Swim!

How a Shark, a Suckerfish, and a Parasite Teach You Leadership, Mentoring, and Next Level Success

WALTER BOND

Written as an engaging parable, *Swim! How a Shark, a Suckerfish, and a Parasite Teach You Leadership, Mentoring, and Next Level Success* brings to life real-world challenges (and their solutions) and presents them in simple, yet powerful terms. The book explores the vital importance of networking, explores the steps that lead to successful networking, and explains why we need it.

Swim! dives deep into the concepts of mentorship and the power of human connection. While too many business leaders spend their time obsessing about facts, figures, and the bottom line, it is more important for them to learn to manage relationships. Once attention shifts to relationships, businesses and careers can reach the next level of success. Written by a leading motivational speaker, this book offers ideas that can be applied to both personal and business life.

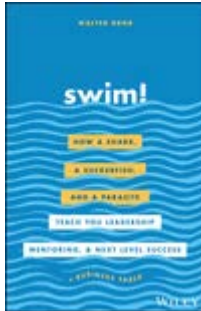
- Understand the importance of establishing habits and rituals
- Tap into the power of a positive mindset
- Discover the value of teamwork
- Learn to use intentional language about workplace culture

Swim! is an entertaining book that highlights the significant concept of connecting and building relationships and includes the tools needed to become more self-aware about our roles and contributions in our industries.

SEPTEMBER 2019 176PP

978-1-119-57356-2 CL \$23.00 (Japan)

Business Self-Help



The Corporate Culture Survival Guide

3rd Edition

EDGAR H. SCHEIN, Boston, United States & PETER SCHEIN
Sloan School of Management Massachusetts Institute of Technology

The *Corporate Culture Survival Guide* is the essential primer and practical guide every organization needs. Corporate culture pioneer Edgar H. Schein breaks the concept of 'culture' down into real terms, delving into the behaviors, values, and shared assumptions that define it, and explains why culture is the central factor in an organization's success--or failure. This new third edition is designed specifically for practitioners needing to apply these practices in real-world settings, and has been updated with new coverage of globalization, technology, and managerial competencies. You'll learn how to get past subconscious bias to assess whether or not your existing culture truly serves your organization, and how to introduce change and manage the change process over time for a best-case-scenario outcome. Case studies illustrate successful change in real companies, providing models and setting the bar for dismantling dysfunctional cultures.

Corporate culture begins with the founder, and evolves--or not--over time. Is your culture working for or against your organization? How can it be optimized? This book separates the truth from the nonsense to provide real-world guidance on initiating and managing cultural change.

Corporate culture begins with the founder, and evolves--or not--over time. Is your culture working for or against your organization? How can it be optimized? This book separates the truth from the nonsense to provide real-world guidance on initiating and managing cultural change.

- Understand when to assess your culture, and how to do it objectively
- Learn how cultures evolve and change over time, for better or worse
- Discover the reality of multiculturalism amidst the rise of globalization
- Evolve your culture to more effectively serve your organization

SEPTEMBER 2019 256PP

978-1-119-21228-7 CL \$35.00 (Japan)

Organization & Management Theory

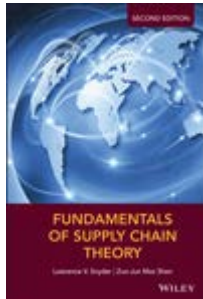


Fundamentals of Supply Chain Theory

2nd Edition

LAWRENCE V. SNYDER & ZUO-JUN MAX SHEN
Lehigh University; University of California Berkeley, USA

This book presents the methodology and foundations of supply chain management and also demonstrates how recent developments build upon classic models. The authors focus on strategic, tactical, and operational aspects of supply chain management and cover a broad range of topics from forecasting, inventory management, and facility location to transportation, process flexibility, and auctions. Key mathematical models for optimizing the design, operation, and evaluation of supply chains are presented as well as models currently emerging from the research frontier.



Fundamentals of Supply Chain Theory, Second Edition contains new chapters on transportation (traveling salesman and vehicle routing problems), integrated supply chain models, and applications of supply chain theory. New sections have also been added throughout, on topics including machine learning models for forecasting, conic optimization for facility location, a multi-supplier model for supply uncertainty, and a game-theoretic analysis of auctions. The second edition also contains case studies for each chapter that illustrate the real-world implementation of the models presented. This edition also contains nearly 200 new homework problems, over 60 new worked examples, and over 140 new illustrative figures. Plentiful teaching supplements are available, including an Instructor's Manual and PowerPoint slides, as well as MATLAB programming assignments that require students to code algorithms in an effort to provide a deeper understanding of the material.

Ideal as a textbook for upper-undergraduate and graduate-level courses in supply chain management in engineering and business schools, Fundamentals of Supply Chain Theory, Second Edition will also appeal to anyone interested in quantitative approaches for studying supply chains.

SEPTEMBER 2019 784PP
978-1-119-02484-2 CL \$135.00 (Japan)
Production Operations Management

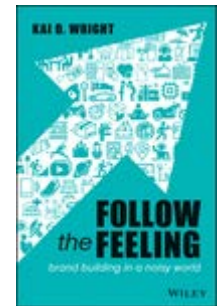
JULY 2019 784PP
978-1-119-58444-5 Wiley Online Library

Follow the Feeling

Brand Building in a Noisy World

KAI D. WRIGHT
Columbia University

In Follow the Feeling, strategy advisor Kai D. Wright answers a critical question plaguing entrepreneurs, brand strategists, marketers, and leaders: how do you grow your brand in a noisy world? Analyzing 1,500 fast-growing companies from Alibaba to Zara, the Columbia University lecturer and Ogilvy global consulting partner unpacks five branding secrets. Starting with behavioral economic principles and ending with a new systems-based approach to brand building, Wright offers readers one metric that trumps the hundreds entangling brand value, feelings.



Follow the Feeling will show you how to best build and position your brand so you can stand out from competitors, build a tribe, and engineer a positive feeling across five important branding territories--lexicon, audio cues, visual stimuli, experience, and culture. Sharing real-world lessons and practical advice he has gained helping everyone from Sean Diddy Combs and Meghan Trainor to Bank of America and HP develop and implement shareable, culturally-infectious branding strategies. Through storytelling, global research, and practical tips, this valuable book will help you and your organization:

- Efficiently create and deploy a comprehensive brand strategy across the organization
- Quickly launch new brands or reboot existing brands for growth
- Build tribes from audiences, consumers, clients, and partners
- Lean into the convergence of communication, culture, digital, and technology

Regardless of industry or sector, branding is essential for companies, non-profits, and even individuals. Follow the Feeling: Brand Building in a Noisy World is a must-have resource for anyone from C-Suite executives to aspiring entrepreneurs seeking to unleash the full potential of their brand. And in this world of ever-increasing metrics paired with waning attentiveness, the most important signal of brand health is how you, through your brand, make people feel.

SEPTEMBER 2019 304PP
978-1-119-60049-7 CL \$28.00 (Japan)
Marketing & Sales

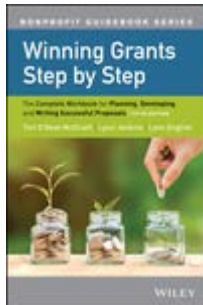
Winning Grants Step by Step

The Complete Workbook for Planning, Developing, and Writing Successful Proposals

5th Edition

TORI O'NEAL-MCEL RATH
O'Neal Consulting Services

From small startups to established national organizations, nonprofits large and small depend on grant funding to survive and thrive. *Winning Grants Step by Step: The Complete Workbook for Planning, Developing, and Writing Successful Proposals* has long been the go-to resource for individuals and organizations looking for a clear, easy-to-follow approach to tackling the grant-writing process and winning funds. Now, in this revised Fifth Edition, changes and developments in the not-for-profit sector are integrated into the time-tested grant-writing formula that has proven effective time and again.



New to this edition, you'll find an expanded discussion of the importance of relationship building, social media, and online resources to successful nonprofit funding. The text has also been revised to include guidance for nonprofit program budgets for both foundation and public funding grants. Never before has *Winning Grants Step by Step* been so easy to comprehend. Updated worksheets and forms will improve your comprehension and make your grant proposals stronger and more successful than ever.

- Learn the proven step-by-step approach to writing strong grant proposals for foundation grants and public funds
- Complete worksheets and activities to practice your grant-writing skills and break the process down into easy pieces
- Understand how to integrate your ideas and insights with research and facts to demonstrate your organization's potential
- Learn the best approaches to building relationships and networking both in-person and online to push strong grant proposals into the winner's circle

SERIES: THE JOSSEY-BASS NONPROFIT GUIDEBOOK SERIES

SEPTEMBER 2019 144PP

978-1-119-54734-1 PB \$42.00 (Japan)

Non-Profit Organizations / Fundraising & Grantsmanship

Do More Faster

TechStars Lessons to Accelerate Your Startup

2nd Edition

BRAD FELD & DAVID B. COHEN

David Cohen and Brad Feld, leading advocates for entrepreneurs and startups, team up to provide first-time entrepreneurs with the tools, insights, and experiences to help them do more faster. The authors share their decades of experience working with thousands of startup founders and have enlisted the advice of dozens of Techstars startup founders and mentors. Contributors include Tim Ferriss, Eric Ries, Matt Mullenweg (WordPress), Isaac Saldana (SendGrid), and other successful entrepreneurs.



Co-founders of Techstars, the worldwide network that helps entrepreneurs succeed, Cohen and Feld recognize the daunting task of creating a sustainable business and have seen first-hand the common mistakes first-time entrepreneurs make over and over. The authors take the complexity and uncertainty of starting a business and distill the critical factors into seven themes: Ideas and Vision, People, Working Effectively, Product, Fundraising, Legal and Structure, and Work and Life Harmony. They share their hard-won successes, failures, and advice for anyone with an idea who wants to create a business.

Throughout the book crucial questions are raised and addressed from multiple perspectives.

- How important is it to have an original idea?
- How is founder conflict handled?
- What are the tradeoffs between bootstrapping and financing?

Make-or-break decisions like company structure, hiring, and legal consequences are presented in an easy-to-understand style. *Do More Faster* will elevate your thinking on a range of important topics, help you avoid costly mistakes, and provide you with a resource to consult as you go from idea to successful business.

SEPTEMBER 2019 400PP

978-1-119-58328-8 CL \$29.95 (Japan)

Small Business & Entrepreneurship

Direct Selling Success From Amway to Zombies

RANDY GAGE

Randy Gage revolutionized the Direct Selling profession with the bestselling phenomenon *How to Build a Multi-Level Money Machine*, translated into more than 20 languages. Now he's at it again with the long-awaited sequel: *Direct Selling Success*. This all-new book is the ultimate textbook on creating success in the business. You'll learn everything from choosing the right company, finding the best candidates, becoming a rock star recruiter--to advanced skills like making powerful presentations, becoming a leader, and creating a leadership factory on your team.



Since Randy's previous book took the profession by storm, there have been significant changes to the business that demand a fully up-to-date sequel: Regulatory oversight of the industry has increased dramatically, it's now much trickier to make simple product or income claims, and distributors are hungry for the right information on how to get it done. The business model has gained widespread public acceptance--it's now common for industry companies to secure naming rights for sports arenas and sponsor major league teams. Even Warren Buffet and Forbes Magazine promote the business. More and more people are taking on side hustles and are considering or already in the business. Maybe the biggest change is the impact of e-commerce, social media, and mobile apps on the business today. Randy's up-to-the-minute book explains how you can become successful in this new environment. The need for expert, proven guidance on the Direct Selling and Network Marketing profession has never been greater than right now. *Direct Selling Success* will help you:

- Choose the best company for you
- Locate the best candidates
- Become a Rock Star recruiter
- Design your system to create maximum duplication
- Employ the latest e-commerce and social media marketing techniques to grow your business
- Conduct powerful persuasive presentations
- Become a positive, dynamic leader for your team

SEPTEMBER 2019 304PP

978-1-119-59455-0 PB \$23.00 (Japan)

Small Business & Entrepreneurship

Managing Project Risks

PETER J. EDWARDS, PAULO VAZ-SERRA & MICHAEL EDWARDS

This book provides a comprehensive overview of project risk management. Besides offering an easy-to-follow, yet systematic approach to project risk management, it also introduces topics which have an important bearing on how risks are managed but which are generally not found in other books, including risk knowledge management, cultural risk-shaping, project complexity, political risks, and strategic risk management.



Many new concepts about risk management are introduced. Diagrams and tables, together with project examples and case studies, illustrate the authors' precepts and ideas.

Each chapter in *Managing Project Risks* begins with an introduction to its topic and ends with a summary. The book starts by providing an understanding and overview of risk and continues with coverage of projects and project stakeholders. Ensuing chapters look at project risk management processes, contexts and risk drivers, identification, assessment and evaluation, response and treatment options, and risk monitoring and control. One chapter focuses entirely on risk knowledge management. Others explore the cultural shaping of risk, political risk in projects, computer applications, and more. The book finishes by examining the current state and potential future of project risk management.

In essence, this book:

- Effectively communicates a conceptual and philosophical understanding of risk
- Establishes the nature of projects and the stakeholders involved in them
- Presents a systematic and logically progressive approach to the processes of project risk management
- Demonstrates how to recognize the drivers of project risks and the factors which shape them
- Emphasizes the importance of capturing and exploiting project risk knowledge
- Provides guidance about implementing and building (or improving) project risk management systems in organizations

SEPTEMBER 2019 288PP

978-1-119-48975-7 CL \$75.00 (Japan)

Construction Management

AUGUST 2019

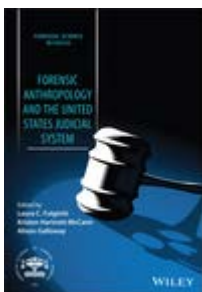
978-1-119-48971-9 [Wiley Online Library](#)

Forensic Anthropology and the United States Judicial System

法医人類学とアメリカの司法制度

Editor LAURA C. FULGINITI, Editor KRISTEN HARTNETT-MCCANN & Editor ALISON GALLOWAY

Designed for forensic anthropologists at all levels of expertise, *Forensic Anthropology and the United States Judicial System* offers a comprehensive examination of how to effectively present osteological analyses, research and interpretations in the courtroom. Written by noted experts, the book contains a historical perspective of the topic, a review of current legislation that affects expert testimony as well as vital information on courtroom procedure and judicial expectation of experts.



A comprehensive book, *Forensic Anthropology and the United States Judicial System* explains how to prepare case reports and offers suggestions for getting ready for pre-trial interviews. The book also includes detailed information on affidavits, fee structures and dealing with opposing experts. This book is part of the popular Wiley -- American Association for Forensic Sciences series and:

- Offers a unique volume that addresses the interface between forensic anthropology and the legal system
- Contains detailed guidelines for expert testimony by forensic anthropologists with all levels of experience, from beginner to expert
- Includes information from the perspective of the Judiciary in terms of process and expectations of the Court
- Shows how to maintain independence from, and collaborate with other experts
- Presents detailed explanations of current legislation impacting forensic science

Forensic Anthropology and the United States Judicial System is an information-filled guide for practitioners of the rapidly growing field that integrates forensic sciences and the judicial system.

SERIES: FORENSIC SCIENCE IN FOCUS

SEPTEMBER 2019 256PP

978-1-119-47005-2 CL \$110.00 (Japan)

Forensics

AUGUST 2019

978-1-119-46995-7 Wiley Online Library

Essential Forensic Medicine

エッセンシャル 法医学

PETER VANEZIS

Barts and London School of Medicine

- A concise, accessible and authoritative guide provides an invaluable distillation of key topics in forensic medicine
- This unique lecture note style text will act as guide to key forensic medicine topics as well as a handy revision guide to help readers succeed in their end of course exams
- Written by a recognized expert, with 35 years of experience, this authoritative guide provides invaluable insights gained from working in the field
- Highly practical guide, including numerous figures and tables and detailed lists of key information



READERSHIP: Advanced undergraduate students, masters students and new practitioners to the field

SERIES: ESSENTIAL FORENSIC SCIENCE

SEPTEMBER 2019 456PP

978-0-470-74863-3 PB \$90.00 (Japan)

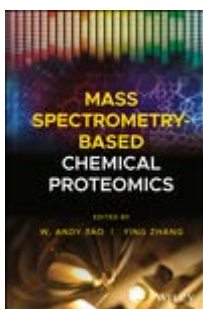
Forensics

Mass Spectrometry-Based Chemical Proteomics

質量分析に基づくケミカルプロテオミクス
Editor W. ANDY TAO & Editor YING ZHANG

Emphasizing mass spectrometry, this book provides strategies and concepts for understanding and analyzing chemical proteomics, their functions, modifications, and interactions. Chapters cover technical advances and applications in drug discovery, from target identification to validation and potential treatments.

- Provides a basic overview of chemical proteomics, up-to-date concepts, analysis, and target validation
- Covers fundamentals and strategies, including proteome profiling and chemical probes
- Explains technical advances in the field and describes on shotgun proteomics, protein profiling, quantitative proteomics, peptide biosensors, and glycoprotein analysis
- Includes a wide variety of applications in drug discovery, from drug targets to the chemoproteomics analysis of natural products



SEPTEMBER 2019 432PP

978-1-118-96955-7 CL \$175.00 (Japan)

Mass Spectrometry

JULY 2019

978-1-118-97019-5 Wiley Online Library

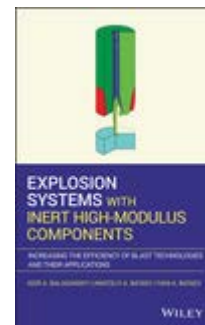
Explosion Systems with Inert High-Modulus Components

Increasing the Efficiency of Blast Technologies and Their Applications

不活性高弾性コンポーネントによる爆発装置 — 有効性を増している爆破技術とその応用

IGOR A. BALAGANSKY, ANATOLI A. BATAEV & IVAN A. BATAEV

This book brings together, in one volume, information normally covered in a series of journal articles on high explosive detonation tests, so that developers can create new explosive technologies. It focuses on the charges that contain inert elements made of materials in which a sound velocity is significantly higher than a detonation velocity. It also summarizes the results of experimental, numerical, and theoretical investigations of explosion systems, which contain high modulus ceramic components. The phenomena occurring in such systems are described in detail: desensitization of high explosives, nonstationary detonation processes, energy focusing, and Mach stems formation. Formation of hypersonic flows of ceramic particles arising due to explosive collapse of ceramic tubes is another example of the issues discussed.



Explosion Systems with Inert High Modulus Components: Increasing the Efficiency of Blast Technologies and Their Applications also looks at the design of explosion protective structures based on high modulus ceramic materials. The structural transformations, caused in metallic materials by the energy focusing, or by the impact of hypersonic ceramic jets are also discussed. These transformations include, but not limited to adiabatic shear banding, phase transformations, mechanical twinning, melting, boiling, and even evaporation of the impacted substrates.

- Specifically discusses in one volume the explosions involved with inert high modulus components normally scattered over numerous journal articles
- Covers methods to increase energy output of a weak explosive by encasing it in a higher explosive
- Discusses the specifics of explosive systems containing high modulus inert elements
- Details the process of detonation and related phenomena, as well as the design of novel highly performant explosive systems
- Describes the transformation in materials impacted due to explosion in such systems

SEPTEMBER 2019 240PP

978-1-119-52544-8 CL \$150.00 (Japan)

Explosives and Propellants

Catalysis from A to Z

A Concise Encyclopedia

5th Edition

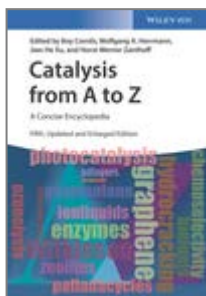
コンサイス 触媒百科事典 第5版

BOY CORNILS, WOLFGANG A. HERRMANN, JIAN-HE XU &

HORST -WERNER ZANTHOFF

Hoechst AG, Frankfurt am Main, Germany; Technical University Munich, Garching, Germany; Scripps Res. Inst. La Jolla, California; Evonik Industries AG, Germany

This updated and enlarged must-have edition of a classic book on catalysis explains the important terms of all aspects of the subject - including biocatalysis, homogeneous catalysis, heterogeneous catalysis - as well as the terms associated with it. It also looks at related topics like spectroscopy or analytical methods. Featuring 20% more content than the previous edition, it comprehensively covers the topic in a clear and concise manner, and includes abbreviations, brief biographic entries of important scientists who have worked in catalysis, trade names, important catalytic processes, named reactions, reactions, and other important keywords in the general field of catalysis.



Written by more than 200 top scientists and with more than 15,000 entries on all aspects of catalysis, *Catalysis from A to Z: A Concise Encyclopedia, 5th Edition* is filled with figures, tables, cross-references, and references. It covers acids, ligands, catalytic reactions in organic synthesis, kinetics and thermodynamics of catalytic reactions, and catalyst labeling. The book also looks at theoretical backgrounds of catalytic reactions, industrial catalytic processes, autoclaves, colloids, nanomaterials, spectroscopically methods for catalyst analysis, and more.

- Provides all the knowledge scientists need to know about homogeneous, heterogeneous, and biochemical catalysis
- Includes more than 15,000 keywords in compact entries
- Newly updated and expanded edition of the bestselling classic
- Comprehensive, succinct, and easy to use
- Edited by an experienced team of top editors and authors with contributions from over 200 scientific experts
- Offers German and French translations of the keywords to help students and non-native English speakers

SEPTEMBER 2019 3000PP

978-3-527-34311-9 CL \$1345.00 (Japan) SD

until 31.12.2019 Thereafter \$1550.00 (Japan)

Catalysis

SEPTEMBER 2019 MRW

978-3-527-80908-0 Wiley Online Library

Successful Drug Discovery

Volume 4

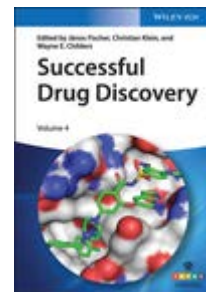
成功する創薬 第4巻

Editor JÁNOS FISCHER, Editor CHRISTIAN KLEIN & Editor

WAYNE E. CHILDERS

Richter Co., Budapest, Hungary

In this fourth volume in the series, inventors and primary developers of drugs that made it to the market continue telling the story of the drugs? discovery and development, and discuss the sometimes twisted route from the first drug candidate molecule to the final marketed one. Beginning with a general section addressing overarching topics for drug discovery, the book offers seven chapters that feature selected case studies describing recently introduced drugs or drug classes. These include small molecule drugs as well as biopharmaceuticals and range across different therapeutic fields. Together, they provide a representative cross-section of the present-day drug development effort.



Successful Drug Discovery: Volume 4 covers trends in peptide-based drug discovery and the physicochemical properties of recently approved oral drugs. The section on drug class studies looks at antibody-drug conjugates and the discovery, evolution, and therapeutic potential of dopamine partial agonists. Featured case studies examine the discovery of Etelcalcetide for the treatment of secondary hyper-parathyroidism in patients with chronic kidney disease; the development of Lenvatinib Mesylate; the discovery and development of Venetoclax; and more.

- Focuses on recently introduced drugs that have not been featured in any textbooks or general references, including Ocrelizumab, a new generation of anti-CD-20 mAb for the treatment of multiple sclerosis, and Venetoclax, a selective antagonist of BCL-2
- Features personal experiences of successful drug developers from industry and academia
- Endorsed and supported by the International Union of Pure and Applied Chemistry (IUPAC)

Successful Drug Discovery: Volume 4 provides a fascinating and informative look into the process of drug discovery and would be a great reference for those in the pharmaceutical industry, organic and pharmaceutical chemists, and lecturers in pharmacy.

SEPTEMBER 2019 256PP

978-3-527-34468-0 CL \$190.00 (Japan)

Drug Discovery & Development

AUGUST 2019

978-3-527-81469-5 Wiley Online Library

Neglected Tropical Diseases

Drug Discovery and Development

顧みられない熱帯病 — 創薬と製剤開発

DAVID C. SWINNEY, MICHAEL POLLASTRI, RAIMUND MANNHOLD, HELMUT BUSCHMANN & JÖRG HOLENZ
University of Dusseldorf, Ge; Aachen, Germany; Laboratorios Dr. Esteve, Barcelona, Spain

Neglected Tropical Diseases is the first book of its kind to offer a guide that follows the World Health Organization's list of neglected tropical diseases. The authors all are experts on the topic address the development of effective treatments for 12 crippling infectious diseases that affect almost 20% of the world's population.

The book includes information on the common approaches and the most important factors that lead to the development of new drugs for treating tropical diseases. Individual chapters review 12 neglected tropical diseases that are grouped by infectious agent, from viruses to bacteria to eukaryotic parasites. For each of these diseases, the book explains the unmet medical need and explores the current and potential drug discovery strategies. The book also includes information on potential drug compounds derived from natural products. This important book:

- Ties together information from different sources for developing novel treatments for neglected tropical diseases
- Is aligned with WHO's initiative to eradicate tropical diseases
- Outlines current and potential drugs for treating tropical diseases
- Provides a standard reference for the entire field

Written for medicinal chemists, pharmaceutical chemists, pharmaceutical industry, virologists, parasitologists, and specialists on tropics medicine, Neglected Tropical Diseases offers an essential guide and a systematic reference for the development of successful treatments for 12 crippling infectious diseases.

SERIES: METHODS AND PRINCIPLES IN MEDICINAL CHEMISTRY

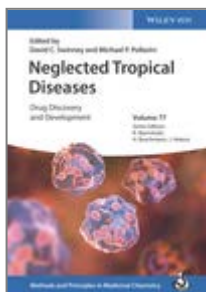
SEPTEMBER 2019 352PP

978-3-527-34304-1 CL \$205.00 (Japan)

Drug Discovery & Development

SEPTEMBER 2019

978-3-527-80865-6 [Wiley Online Library](#)



Asymmetric Metal Catalysis in Enantioselective Domino Reactions

エナンチオ選択的ドミノ反応における不斉金属触媒
HELENE PELLISSIER

Covering all of the literature since the beginning of 2006, this must-have book for chemists collects the major progress in the field of enantioselective one-, two-, and multicomponent domino reactions promoted by chiral metal catalysts. It clearly illustrates how enantioselective metal-catalyzed processes constitute outstanding tools for the development of a wide variety of fascinating one-pot asymmetric domino reactions, thereby allowing many complex products to be easily generated from simple materials in one step. The book also strictly follows the definition of domino reactions by Tietze as single-, two-, as well as multicomponent transformations.

Asymmetric Metal Catalysis in Enantioselective Domino Reactions is divided into twelve chapters, dealing with enantioselective copper-, palladium-, rhodium-, scandium-, silver-, nickel-, gold-, magnesium-, cobalt-, zinc-, yttrium and ytterbium-, and other metal-catalyzed domino reactions. Most of the chapters are divided into two parts dealing successively with one- and two-component domino reactions, and three-component processes. Each part is subdivided according to the nature of domino reactions. Each chapter of the book includes selected applications of synthetic methodologies to prepare natural and biologically active products.

- Presents the novel combination of asymmetric metal catalysis with the concept of fascinating domino reactions, which allows high molecular complexity with a remarkable level of enantioselectivity
- Showcases an incredible tool synthesizing complex and diverse chiral structures in a single reaction step
- Includes applications in total synthesis of natural products and biologically active compounds
- Written by a renowned international specialist in the field
- Stimulates the design of novel asymmetric domino reactions and their use in the synthesis of natural products, pharmaceuticals, agrochemicals, and materials

Asymmetric Metal Catalysis in Enantioselective Domino Reactions will be of high interest to synthetic, organic, medicinal, and catalytic chemists in academia and R&D departments.

SEPTEMBER 2019 400PP

978-3-527-34619-6 CL \$139.00 (Japan)

Methods - Synthesis & Techniques

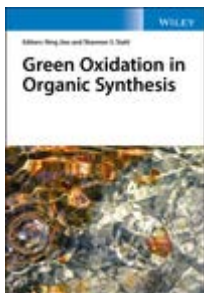
AUGUST 2019

978-3-527-82253-9 [Wiley Online Library](#)

Green Oxidation in Organic Synthesis

有機合成における環境配慮型酸化反応
NING JIAO & SHANNON S. STAHL

A valuable introduction to green oxidation for organic chemists interested in discovering new strategies and new reactions for oxidative synthesis. Green Oxidation in Organic Synthesis provides a comprehensive introduction and overview of chemical preparation by green oxidative processes, an entry point to the growing journal literature on green oxidation in organic synthesis. It discusses both experimental and theoretical approaches for the study of new catalysts and methods for catalytic oxidation and selective oxidation.



The book highlights the discovery of new reactions and catalysts in recent years, discussing mechanistic insights into the green oxidative processes, as well as applications in organic synthesis with significant potential to have a major impact in academia and industry. Chapters are organized according to the functional groups generated in the reactions, presenting interesting achievements for functional group formation by green oxidative processes with O₂, H₂O₂, photocatalytic oxidation, electrochemical oxidation, and enzymatic oxidation. The mechanisms of these novel transformations clearly illustrated. Green Oxidation in Organic Synthesis will serve as an excellent reference for organic chemists interested in discovering new strategies for oxidative synthesis which address the priorities of green and sustainable chemistry.

SEPTEMBER 2019 528PP

978-1-119-30416-6 CL \$195.00 (Japan)

Methods - Synthesis & Techniques

SEPTEMBER 2019

978-1-119-30419-7 Wiley Online Library

The Organometallic Chemistry of the Transition Metals

7th Edition

遷移金属の有機金属化学 第7版

ROBERT H. CRABTREE

Yale University

The new edition of this bestselling text continues to provide chemistry students and researchers with vital information on organometallic compounds, their preparation, and use in synthesis. It explores the fundamentals of the field and its modern applications.

- Includes end-of-chapter problems and their solutions
- Has up-to-date examples of fundamental reaction steps and emphasis on key topics like oxidation catalysis, CH functionalization, nanoclusters, and nanoparticles
- Adds coverage for ligand-assisted additions and eliminations, proton-coupled electron transfer, surface catalysis, green energy, and photoredox catalysis



SEPTEMBER 2019 416PP

978-1-119-46588-1 CL \$115.00 (Japan)

Organometallic Chemistry

Enzyme-Based Computing Systems

酵素に基づいたコンピューティングシステム

EVGENY KATZ

Clarkson University, Potsdam, N. Y., USA

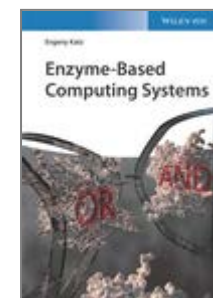
This systematic and comprehensive overview of enzyme-based biocomputing is an excellent resource for scientists and engineers working on the design, study and applications of enzyme-logic systems.

SEPTEMBER 2019 400PP

978-3-527-34570-0 CL \$215.00

(Japan)

Biomolecules (DNA, RNA, Peptides, etc.)



AUGUST 2019

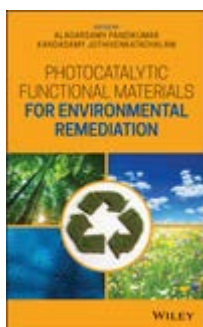
978-3-527-81999-7 Wiley Online Library

Photocatalytic Functional Materials for Environmental Remediation

環境浄化のための光触媒機能材料

ALAGARSAMY PANDIKUMAR & KANDASAMY
JOTHIVENKATACHALAM

As the need for removing large amounts of pollution and contamination in air, soil, and water grows, emerging technologies in the field of environmental remediation are of increasing importance. The use of photocatalysis—a green technology with enormous potential to resolve the issues related to environmental pollution—breaks down toxic organic compounds to mineralized products such as carbon dioxide and water. Due to their high performance, ease of fabrication, long-term stability, and low manufacturing costs, photofunctional materials constructed from nanocomposite materials hold great potential for environmental remediation.



Photocatalytic Functional Materials for Environmental Remediation examines the development of high performance photofunctional materials for the treatment of environmental pollutants.

This timely volume assembles and reviews a broad range of ideas from leading experts in fields of chemistry, physics, nanotechnology, materials science, and engineering. Precise, up-to-date chapters cover both the fundamentals and applications of photocatalytic functional materials. Semiconductor-metal nanocomposites, layered double hydroxides, metal-organic frameworks, polymer nanocomposites, and other photofunctional materials are examined in applications such as carbon dioxide reduction and organic pollutant degradation. Providing interdisciplinary focus to green technology materials for the treatment of environmental pollutants, this important work:

- Provides comprehensive coverage of various photocatalytic materials for environmental remediation useful for researchers and developers
- Encompasses both fundamental concepts and applied technology in the field
- Focuses on novel design and application of photocatalytic materials used for the removal of environmental contaminants and pollution
- Offers in-depth examination of highly topical green-technology solutions
- Presents an interdisciplinary approach to environmental remediation

SEPTEMBER 2019 380PP

978-1-119-52984-2 CL \$195.00 (Japan)

Photochemistry

JULY 2019 400PP

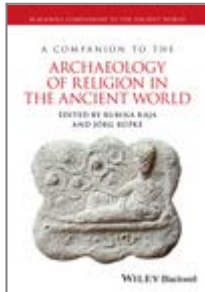
978-1-119-52994-1 [Wiley Online Library](#)

A Companion to the Archaeology of Religion in the Ancient World

Editor RUBINA RAJA & Editor JÖRG RÜPKE
Aarhus University, Denmark; University of Erfurt, Germany

A Companion to the Archaeology of Religion in the Ancient World presents a comprehensive overview of a wide range of topics relating to the practices, expressions, and interactions of religion in antiquity, primarily in the Greco-Roman world.

- Features readings that focus on religious experience and expression in the ancient world rather than solely on religious belief
- Places a strong emphasis on domestic and individual religious practice
- Represents the first time that the concept of “lived religion” is applied to the ancient history of religion and archaeology of religion
- Includes cutting-edge data taken from top contemporary researchers and theorists in the field
- Examines a large variety of themes and religious traditions across a wide geographical area and chronological span
- Written to appeal equally to archaeologists and historians of religion



SERIES: BLACKWELL COMPANIONS TO THE ANCIENT WORLD

SEPTEMBER 2019 520PP

978-1-119-04284-6 PB \$49.95 (Japan)

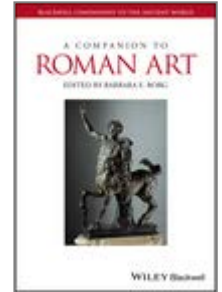
Ancient Culture

A Companion to Roman Art

Editor BARBARA E. BORG
University of Exeter

A Companion to Roman Art encompasses various artistic genres, ancient contexts, and modern approaches for a comprehensive guide to Roman art.

- Offers comprehensive and original essays on the study of Roman art
- Contributions from distinguished scholars with unrivalled expertise covering a broad range of international approaches
- Focuses on the socio-historical aspects of Roman art, covering several topics that have not been presented in any detail in English
- Includes both close readings of individual art works and general discussions
- Provides an overview of main aspects of the subject and an introduction to current debates in the field



SERIES: BLACKWELL COMPANIONS TO THE ANCIENT WORLD

SEPTEMBER 2019 664PP

978-1-119-07789-3 PB \$50.00 (Japan)

Roman Culture

A Companion to Science, Technology, and Medicine in Ancient Greece and Rome

Editor **GEORGIA L. IRBY**
The College of William and Mary, USA

A Companion to Science, Technology, and Medicine in Ancient Greece and Rome brings a fresh perspective to the study of these disciplines in the ancient world, with 60 chapters examining these topics from a variety of critical and technical perspectives.

- Brings a fresh perspective to the study of science, technology, and medicine in the ancient world, with 60 chapters examining these topics from a variety of critical and technical perspectives
- Begins coverage in 600 BCE and includes sections on the later Roman Empire and beyond, featuring discussion of the transmission and reception of these ideas into the Renaissance
- Investigates key disciplines, concepts, and movements in ancient science, technology, and medicine within the historical, cultural, and philosophical contexts of Greek and Roman society
- Organizes its content in two halves: the first focuses on mathematical and natural sciences; the second focuses on cultural applications and interdisciplinary themes

SERIES: BLACKWELL COMPANIONS TO THE ANCIENT WORLD

SEPTEMBER 2019 1120PP

978-1-119-10070-6 PB \$99.95 (Japan)

Ancient & Classical Studies

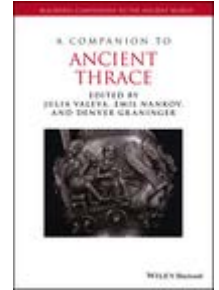
A Companion to Ancient Thrace

Editor **JULIA VALEVA**, Editor **EMIL NANKOV** & Editor **DENVER GRANINGER**

Bulgarian Academy of Sciences, Bulgaria; American Research Center, USA; American Research Center, USA

A Companion to Ancient Thrace presents a series of essays that reveal the newly recognized complexity of the social and cultural phenomena of the peoples inhabiting the Balkan periphery of the Classical world.

- Features a rich and detailed overview of Thracian history from the Early Iron Age to Late Antiquity
- Includes contributions from leading scholars in the archaeology, art history, and general history of Thrace
- Balances consideration of material evidence relating to Ancient Thrace with more traditional literary sources
- Integrates a study of Thrace within a broad context that includes the cultures of the eastern Mediterranean, southwest Asia, and southeast Europe/Eurasia
- Reflects the impact of new theoretical approaches to economy, ethnicity, and cross-cultural interaction and hybridity in Ancient Thrace



SERIES: BLACKWELL COMPANIONS TO THE ANCIENT WORLD

SEPTEMBER 2019 512PP

978-1-119-01618-2 PB \$49.95 (Japan)

Ancient & Classical Studies

Participatory Culture Interviews

HENRY JENKINS

Since 2006, Henry Jenkins' Confessions of an Aca-Fan blog has hosted hundreds of interviews in which academics, activists and artists have shared their views on the changing media landscape. For the first time, Jenkins - often called 'the Marshall McLuhan for the twenty-first century' - compiles some of these interviews to highlight his recurring interests in popular culture and social change.

The book explores the transition from the social and cultural opportunities offered by a networked culture, the way new media technologies and practices are reshaping schools, as well as considering new forms of civic engagement and social change in an age of social media and video-sharing. Contributors include the Wu Ming Foundation, David Gauntlett, Ethan Zuckerman, the Digital Youth Project, Sonia Livingstone, S. Craig Watkins, James Paul Gee, Anterio Garcia, Stephen Duncombe, Cathy Cohen, Leni Srivastava, Jonathan McIntosh, and William Uricchio.

Designed as a companion to *Participatory Culture in a Networked Era*, this book includes an introduction from Jenkins and up-to-date reflections from the interviewees. It is ideal for students and scholars of digital media, popular culture, education, and politics, as well as general readers with an interest in this topic.

READERSHIP: Students and scholars of media, communication and cultural studies, plus related disciplines, as well as the interested reader.

SEPTEMBER 2019 240PP

978-1-5095-3845-4 CL \$69.95 (Japan)

Media Studies

SEPTEMBER 2019 240PP

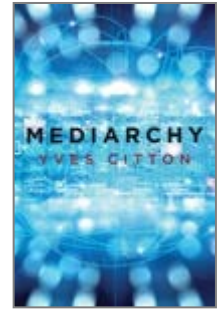
978-1-5095-3846-1 PB \$24.95 (Japan)

Media Studies

Mediarchy

YVES CITTON

We think that we live in democracies: in fact, we live in mediarchies. Our political regimes are based less on nations or citizens than on audiences shaped by the media. We assume that our social and political destinies are shaped by the will of the people without realizing that 'the people' are always produced, both as individuals and as aggregates, by the media: we are all embedded in mediated publics, 'intra-structured' by the apparatuses of communication that govern our interactions.



In this major book, Yves Citton maps out the new regime of experience, media and power that he designates by the term 'mediarchy'. To understand mediarchy, we need to look both at the effects that the media have on us and also at the new forms of being and experience that they induce in us. We can never entirely escape from the effects of the mediarchies that operate through us but by becoming more aware of their conditioning, we can develop the new forms of political analysis and practice which are essential if we are to rise to the unprecedented challenges of our time.

This comprehensive and far-reaching book will be essential reading for students and scholars in media and communications, politics and sociology, and it will be of great interest to anyone concerned about the multiple and complex ways that the media – from newspapers and TV to social media and the internet – shape our social, political and personal lives today.

READERSHIP: Students and scholars of media and communication studies, media theory, cultural studies, and political theory.

SEPTEMBER 2019 308PP

978-1-5095-3338-1 CL \$69.95 (Japan)

Media Studies

SEPTEMBER 2019 308PP

978-1-5095-3339-8 PB \$28.95 (Japan)

Media Studies

Data Skills for Media Professionals A Basic Guide

KEN BLAKE & JASON REINEKE

The authors of *Data Skills for Media Professionals* have assembled a book that teaches key aspects of data analysis, interactive data visualization and online map-making through an introduction to Google Drive, Google Sheets, and Google My Maps, all free, highly intuitive, platform-agnostic tools available to any reader with a computer and a web connection. Delegating the math and design work to these apps leaves readers free to do the kinds of thinking that media professionals do most often: considering what questions to ask, how to ask them, and how to evaluate and communicate the answers.

Although focused on Google apps, the book draws upon complementary aspects of the free QGIS geographic information system, the free XLMiner Analysis ToolPak Add-on for Google Sheets, and the ubiquitous Microsoft Excel spreadsheet application. Worked examples rely on frequently updated data from the U.S. Bureau of Labor Statistics, the Federal Election Commission, the National Bridge Inventory of structurally deficient bridges, and other federal sources, giving readers the option of immediately applying what they learn to current data they can localize to any area in the United States. The book offers chapters covering: basic data analysis; data visualization; making online maps; Microsoft Excel and pivot tables; matching records with Excel's VLOOKUP function; basic descriptive and inferential statistics; and other functions, tools and techniques.

- Serves as an excellent supplemental text for easily adding data skills instruction to courses in beginning or advanced writing and reporting
- Features computer screen captures that illustrate each step of each procedure
- Offers downloadable datasets from a companion web page to help students implement the techniques themselves
- Shows realistic examples that illustrate how to perform each technique and how to use it on the job

SEPTEMBER 2019 200PP

978-1-119-11896-1 PB \$32.95 (Japan)

Reporting, Writing & Editing

Mastering VBA for Microsoft Office 365

2019 Edition

RICHARD MANSFIELD

The revised 2019 edition of Mastering VBA Microsoft Office 365 offers an accessible guide that shows how to extend the capabilities of Office 365 applications with VBA programming. Written in clear terms and understandable language, the book includes systematic tutorials and contains both intermediate and advanced content for experienced VB developers. Designed to be comprehensive, the book addresses not just one Office application, but the entire Office suite. To enhance understanding, the content is explored in real-world projects in Word, Excel, Outlook, and PowerPoint. Since the technical programming methods in the Office applications continue to evolve, the updated 2019 edition reviews the changes to the program. Code libraries, the API, and the object model for each Office program have been modified during the three years since the last version of this book. Various elements within VBA have been deprecated or replaced, and the surface UI changed as well. The updated 2019 edition covers topics such as:



- Recording macros and getting started with VBA
- Learning how to work with VBA
- Using loops and functions
- Using message boxes, input boxes, and dialog boxes
- Creating effective code
- XML-based files, ActiveX, the developer tab, content controls, add-ins, embedded macros, and security

SEPTEMBER 2019 984PP

978-1-119-57933-5 PB \$50.00 (Japan)

Programming & Software Development

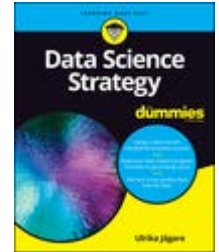
JULY 2019

978-1-119-57936-6 Wiley Online Library

Data Science Strategy For Dummies

ULRIKA JAGARE

Over half of all businesses are using data science to generate insights and value from big data. How are they doing it? Data Science Strategy For Dummies answers all your questions about how to build a data science capability from scratch, starting with the "what" and the "why" of data science and covering what it takes to lead and nurture a top-notch team of data scientists.



With this book, you'll learn how to incorporate data science as a strategic function into any business, large or small. Find solutions to your real-life challenges as you uncover the stories and value hidden within data.

- Learn exactly what data science is and why it's important
- Adopt a data-driven mindset as the foundation to success
- Understand the processes and common roadblocks behind data science
- Keep your data science program focused on generating business value
- Nurture a top-quality data science team

In non-technical language, Data Science Strategy For Dummies outlines new perspectives and strategies to effectively lead analytics and data science functions to create real value.

SEPTEMBER 2019 320PP

978-1-119-56625-0 PB \$29.99 (Japan)

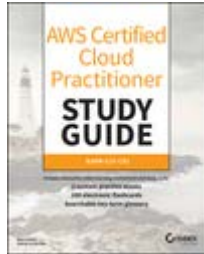
Data Mining & Knowledge Discovery

AWS Certified Cloud Practitioner Study Guide

CLF-C01 Exam

BEN PIPER & DAVID CLINTON

Take the next step in your career by expanding and validating your skills on the Amazon Web Services (AWS) Cloud. The AWS Certified Cloud Practitioner Study Guide: Exam CLF-C01 provides a solid introduction to this industry-leading technology, relied upon by thousands of businesses across the globe, as well as the resources you need to prove your knowledge in the AWS Certification Exam. This guide offers complete and thorough treatment of all topics included in the exam, beginning with a discussion of what the AWS cloud is and its basic global infrastructure and architectural principles. Other chapters dive into the technical, exploring core characteristics of deploying and operating in the AWS Cloud Platform, as well as basic security and compliance aspects and the shared security model. In addition, the text identifies sources of documentation or technical assistance, such as white papers or support tickets.



To complete their coverage, the authors discuss the AWS Cloud value proposition and define billing, account management, and pricing models. This includes describing the key services AWS can provide and their common use cases (e.g., compute, analytics, etc.).

- Distinguish yourself as an expert by obtaining a highly desirable certification in a widely used platform
- Hone your skills and gain new insights on AWS whether you work in a technical, managerial, sales, purchasing, or financial field
- Fully prepare for this new exam using expert content and real-world knowledge, key exam essentials, chapter review questions, and other textual resources
- Benefit from access to the Sybex online interactive learning environment and test bank, including chapter tests, practice exams, key term glossary, and electronic flashcards

AUGUST 2019 456PP

978-1-119-49070-8 PB \$50.00 (Japan)

Grid & Cloud Computing

JUNE 2019

978-1-119-57440-8 Wiley Online Library

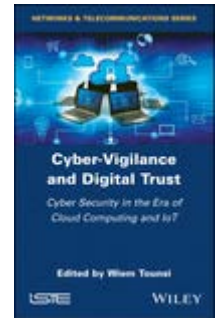
Cyber-Vigilance and Digital Trust

Cyber Security in the Era of Cloud Computing and IoT

Editor WIEM TOUNSI

Cyber threats are ever increasing. Adversaries are getting more sophisticated and cyber criminals are infiltrating companies in a variety of sectors. In today's landscape, organizations need to acquire and develop effective security tools and mechanisms – not only to keep up with cyber criminals, but also to stay one step ahead.

Cyber-Vigilance and Digital Trust develops cyber security disciplines that serve this double objective, dealing with cyber security threats in a unique way. Specifically, the book reviews recent advances in cyber threat intelligence, trust management and risk analysis, and gives a formal and technical approach based on a data tainting mechanism to avoid data leakage in Android systems



MAY 2019 248PP

978-1-78630-448-3 CL \$135.00 (Japan)

Computer Security & Cryptography

APRIL 2019

978-1-119-61839-3 Wiley Online Library

With Child

Lee Child and the Readers of Jack Reacher

ANDY MARTIN & Foreword by LEE CHILD
University of Cambridge

Andy Martin spent a year in the company of Lee Child, creator of tough-guy hero Jack Reacher. *With Child* is the diary of their adventures, tracking the publication and reception of *Make Me*, the writing of *Night School* at an apartment in Manhattan, the filming of *Never Go Back* in New Orleans, all the agony and ecstasy of the creative process and the sheer hard work of selling a bestseller. They go on the road together, from TV studios to bookstores, from Harvard to Stockholm, amid literary conferences and gunshows, rivalries and reviews ranging from adulatory to murderous. We meet fellow writers like Stephen King and David Lagercrantz and Karin Slaughter, and dissect the latest novel from Jonathan Franzen.



But Martin also reaches out to Child's legion of readers in America and around the world. He tracks down a woman in Texas whose name appears in the home invasion scene in *Make Me*; he goes up a mountain in Montana in search of the only reader who thinks Reacher is a "lightweight"; and he talks to obsessive fans from Europe to South Africa who find salvation or consolation in the colossal form of Jack Reacher.

This compelling account of life on the road with Lee Child demonstrates that readers are just as important as writers in the making of modern fiction.

READERSHIP: All readers and fans of Lee Child; students and academics in literature and cultural studies who are interested in popular fiction and popular culture.

SEPTEMBER 2019 290PP

978-1-5095-3821-8 CL \$69.95 (Japan)

Cultural Studies General

SEPTEMBER 2019 290PP

978-1-5095-3822-5 PB \$16.95 (Japan)

Cultural Studies General

Should Robots Replace Teachers? AI and the Future of Education

NEIL SELWYN

Developments in AI, robotics and big data are changing the nature of education. Yet the implications of these technologies for the teaching profession are uncertain. While most educators remain convinced of the need for human teachers, outside the profession there is growing anticipation of a technological reinvention of the ways in which teaching and learning take place.



Neil Selwyn offers a considered perspective on these debates. Through an examination of technological developments such as autonomous classroom robots, intelligent tutoring systems, learning analytics and automated decision-making, he highlights the need for nuanced discussions around the capacity of AI to replicate the social, emotional and cognitive qualities of expert human teachers. Above all, Selwyn pushes conversations about AI and education into the realm of values, judgements and politics, ultimately arguing that the integration of any technology into society must always be presented as a choice.

Should Robots Replace Teachers? is a must-read for anyone interested in the future of education and work in our increasingly automated times.

READERSHIP: A broad readership interested in all areas of education and training.

SERIES: DIGITAL FUTURES

SEPTEMBER 2019 160PP

978-1-5095-2895-0 CL \$45.00 (Japan)

Digital Culture & the Information Age

SEPTEMBER 2019 160PP

978-1-5095-2896-7 PB \$12.95 (Japan)

Digital Culture & the Information Age

The Telemachus Complex

Parents and Children after the Decline of the Father

MASSIMO RECALCATI

Fatherhood today is in crisis. Fathers have gone missing, or have become their children's playmates, and the symbolic authority of the father has lost its power. For many, the decline of the traditional *pater familias* is no bad thing – his time has passed. But what remains of the father today in the wake of this decline, and what should the relation between children and parents now be?

In addressing these questions, psychoanalyst and bestselling author Massimo Recalcati draws inspiration from the story of Telemachus in Homer's *Odyssey*. The Telemachus complex is the reverse of the Oedipus complex. Recalcati argues that children are possessed not just with a desire to annihilate their father, as their key rival in the contest to win the mother's love, but also with a longing for a father-figure, as someone who brings meaning, structure and order to their lives and who imbues them with a sense of the future. But this desire on the part of children needs to be reconfigured so that it can find solace in the longing, hope in the anticipation, and relief in the expectation. Whether the father arrives is less important than the children's own journey of belief in a stable future.

This fresh and insightful account of the changing relations between parents and children in the era of the decline of the father will be of great interest to a wide general readership, as well as to students and scholars of gender studies, psychoanalysis, psychology and sociology.

READERSHIP: A wide general readership interested in the mind, psychology and psychoanalysis.

SEPTEMBER 2019 160PP

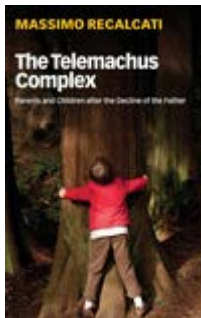
978-1-5095-3171-4 CL \$64.95 (Japan)

Gender Studies

SEPTEMBER 2019 160PP

978-1-5095-3172-1 PB \$19.95 (Japan)

Gender Studies



Is Globalization Over?

JEREMY GREEN

Looming trade wars and rising nationalism have stirred troubling memories of the 1930s. Will history repeat itself? Do we face the chaotic breakdown of the global economic system in face of stagnation, protectionism and political tumult?

Jeremy Green argues that, although we face grave problems, globalization is not about to end. Setting today's challenges within a longer historical context, he demonstrates that the global economy is more interconnected than ever before and the costs of undoing it high enough to make a complete breakdown unlikely. Popular analogies between the 1930s and today are misleading. But the governing liberal ideology of globalisation is changing. It is mutating into a hard-edged nationalism that defends free markets while reasserting sovereignty and strengthening borders. This 'national liberalism' threatens a much more dangerous disintegration, fuelled by inequality and ecological crisis, unless we radically rethink the international status quo.

This brilliantly original account of the discontents of globalization is a must-read both for concerned citizens and students of global political economy.

SEPTEMBER 2019 154PP

978-1-5095-3544-6 CL \$64.95 (Japan)

Political Economics

SEPTEMBER 2019 154PP

978-1-5095-3545-3 PB \$22.95 (Japan)

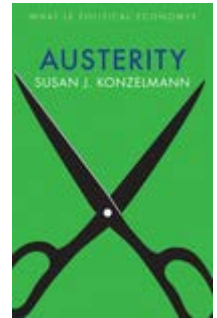
Political Economics

Austerity

SUZANNE J. KONZELMANN

Austerity has been at the centre of political controversy in the last decade, invoked as the answer to, or cause of, our post-crash economic malaise by politicians and academics across the political spectrum. However, despite being the cause of debate for over three centuries, it remains a confusing and poorly-understood concept.

In this book, Suzanne J. Konzmann aims to demystify austerity as an economic policy, a political idea and a social phenomenon. Beginning with an analysis of political and socio-economic history from the 17th century, she explains the economics of austerity in the context of the overall dynamics of state spending, tax, and debt. Using comparative case studies, ranging from 1930s USA to contemporary Britain, she then evaluates the outcomes of austerity in light of its stated objectives and analyses the conditions under which it doesn't – and occasionally does – work.



This accessible and thorough introduction to austerity will be essential reading for students and scholars working in political economy, economics, and politics, as well as all readers interested in current affairs.

READERSHIP: Students and scholars in political economy, economics, business and management/organization studies, general readers interested in political economy and current affairs.

SERIES: WHAT IS POLITICAL ECONOMY?

SEPTEMBER 2019 174PP

978-1-5095-3486-9 CL \$59.95 (Japan)

Political Economics

SEPTEMBER 2019 174PP

978-1-5095-3487-6 PB \$19.95 (Japan)

Political Economics

教育

The Wiley Handbook of Mentoring

BEVERLY IRBY, JENNIFER BOSWELL, LINDA SEARBY,
FRANCES KOCHAN & RUBEN GARZA

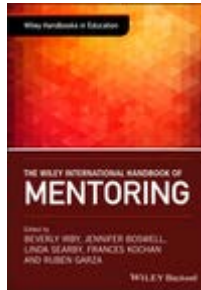
SERIES: WILEY HANDBOOKS IN
EDUCATION

SEPTEMBER 2019 600PP

978-1-119-14288-1 CL \$210.00

(Japan)

Theory of Education



SEPTEMBER 2019 600PP

978-1-119-14297-3 [Wiley Online Library](#)

Fitbit For Dummies

TA/TK DUMMIES, Hoboken, United States

From Fitbit features to the Fitbit app to the social features of Fitbit.com, this approachable book covers everything you need to know to get the most out of your Fitbit wristband or watch. Whether you're a fitness newcomer, a regular walker, or a long-time exerciser, your Fitbit is a powerful device that can tell you much more than how many steps you take each day. This book offers easy-to-follow, step-by-step instructions for tracking all that data and getting the most out of your Fitbit investment.



- Go beyond steps to track sleep, heart rate, weight, and more
- Set up your health and fitness goals -- then go for them!
- Connect to third-party apps such as Strava and Weight Watchers
- Stay motivated by sharing your activities with friends

It's one thing to simply wear your Fitbit, but it's quite another to use your Fitbit to reach your personal health goals. Whether that goal is to get fit, lose weight, eat better, or reduce stress, your Fitbit has settings and features that can help you get there. And this book shows you how!

SEPTEMBER 2019 300PP

978-1-119-59231-0 PB \$24.99 (Japan)

Mobile & Wireless Communications

Fuzzy Modeling and Control of Uncertain Nonlinear Systems

WEN YU & RAHELEH JAFARI

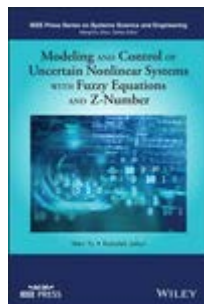
SERIES: IEEE PRESS SERIES ON SYSTEMS SCIENCE AND ENGINEERING

SEPTEMBER 2019 192PP

978-1-119-49155-2 CL \$99.95

(Japan)

Fuzzy Systems



JULY 2019

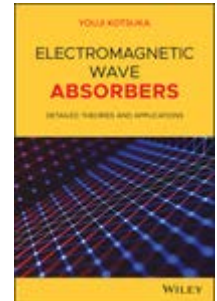
978-1-119-49151-4 Wiley Online Library

Electromagnetic Wave Absorbers Detailed Theories and Applications

YOUJI KOTSUKA

Tokai University, Japan

Demands for various EM-wave absorbers are rapidly increasing along with recent trends toward complicated electromagnetic environments and development of higher-frequency communication equipment, including AI technology. This book provides a broad perspective on electromagnetic wave absorbers, as well as discussion of specific types of absorbers, their advantages and disadvantages, their applications, and performance verification.



Electromagnetic Wave Absorbers: Detailed Theories and Applications presents the theory behind wave absorbers and their practical usage in design of EM-wave absorber necessary particularly for EMC environments, and similar applications. The first half of the book contains the foundations of electromagnetic wave engineering, specifically the transmission line theories necessary for EM-wave absorber analysis, the basic knowledge of reflection, transmission, and absorption of electromagnetic waves, derivation of Maxwell's equations and computer analysis. The second half describes special mediums, absorber application examples, simplified methods of absorber design, autonomously controllable EM-wave absorber, and more. This valuable text:

- Provides detailed explanations of basic theory and applied theory for understanding EM-wave absorbers
- Discusses the material constant measurement methods of EM-wave absorption characteristics that are necessary for designing EM-wave absorbers
- Includes examples of novel EM-wave absorber configurations

Electromagnetic Wave Absorbers: Detailed Theories and Applications is an ideal read for researchers and students concerned with electromagnetic wave engineering. It will also appeal to computer software engineers and electromagnetic field theory researchers.

SEPTEMBER 2019 300PP

978-1-119-56412-6 CL \$150.00 (Japan)

Electromagnetic Theory

JUNE 2019 352PP

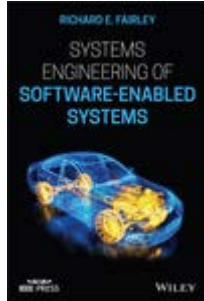
978-1-119-56443-0 Wiley Online Library

Systems Engineering of Software-Enabled Systems

RICHARD E. FAIRLEY

Software Engineering Management Associates and Colorado Technical University in Colorado Springs

This book presents methods and techniques that can improve the linkages between systems engineering and software engineering. The text is in three parts. Part 1 includes three chapters: Chapter 1 provides an introduction to systems engineering and software engineering; Chapter 2 presents the issues caused by the differences between systems engineering and software engineering development processes and offers opportunities for improvement; Chapter 3 presents the traditional approaches used by systems engineers and software engineers and the differences. Part 2 presents an approach to developing cyber-physical systems that integrates the incremental approach used by systems engineers and the iterative approach used by software engineers. The approach is based on developing system capabilities that will provide the features, behaviors, and quality attributes needed by stakeholders, based on model-based system architecture. Part 3 covers the management activities a systems engineer or software engineer must engage in to manage and lead the technical work to be done. Planning and estimating, measuring and controlling, managing risk, and organizing and leading systems engineering teams are covered.



SERIES: WILEY - IEEE
SEPTEMBER 2019 460PP

978-1-119-53501-0 CL \$135.00 (Japan)

Systems Engineering & Management

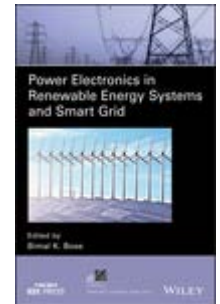
JULY 2019

978-1-119-53504-1 Wiley Online Library

Power Electronics in Renewable Energy Systems and Smart Grid

BIMAL K. BOSE

This book is an advanced approach to power electronics specifically in terms of renewable energy systems and smart grid. The fourteen chapters are updated and extended versions of the invited papers in the Proc. IEEE special issue of November 2017, contributed by a group of invited authors who are international authorities in their field. The application-oriented chapters are tutorial oriented, with technology status review. The book also includes examples of applications and discussions of future perspectives.



SERIES: IEEE PRESS SERIES ON POWER ENGINEERING
SEPTEMBER 2019 720PP

978-1-119-51562-3 CL \$150.00 (Japan)

Power Electronics

JULY 2019

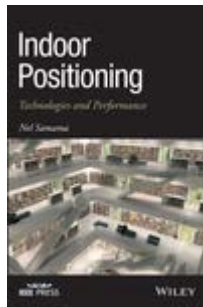
978-1-119-51566-1 Wiley Online Library

Indoor Positioning Technologies and Performance

NEL SAMAMA

Institut National des Telecommunications, France

This book presents a large technical overview of various approaches to achieve indoor positioning. These approaches cover those based on sensors, cameras, satellites, and other radio-based methods. The book also discusses the simplification of certain implementations, describing ways for the reader to design solutions that respect specifications and follow established techniques. Descriptions of the main techniques used for positioning, including angle measurement, distance measurements, Doppler measurements, and inertial measurements are also given.



Indoor Positioning: Technologies and Performance starts with overviews of the first age of navigation, the link between time and space, the radio age, the first terrestrial positioning systems, and the era of artificial satellites. It then introduces readers to the subject of indoor positioning, as well as positioning techniques and their associated difficulties. Proximity technologies like bar codes, image recognition, Near Field Communication (NFC), and QR codes are covered--as are room restricted and building range technologies. The book examines wide area indoor positioning as well as world wide indoor technologies like High-Sensitivity and Assisted GNSS, and covers maps and mapping. It closes with the author's vision of the future in which the practice of indoor positioning is perfected across all technologies. This text:

- Explores aspects of indoor positioning from both theoretical and practical points of view
- Describes advantages and drawbacks of various approaches to positioning
- Provides examples of design solutions that respect specifications of tested techniques
- Covers infra-red sensors, lasers, Lidar, RFID, UWB, Bluetooth, Image SLAM, LiFi, WiFi, indoor GNSS, and more

SERIES: WILEY - IEEE

SEPTEMBER 2019 300PP

978-1-119-42184-9 CL \$129.00 (Japan)

Signal Processing

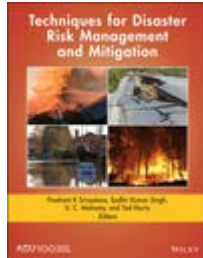
JULY 2019

978-1-119-42188-7 [Wiley Online Library](#)

Techniques for Disaster Risk Management and Mitigation

PRASHANT K. SRIVASTAVA, SUDHIR KUMAR SINGH, U. C. MOHANTY & TAD MURTY

Recent years have seen a surge in the number, frequency, and severity of natural disasters, with further increases expected as the climate continues to change. However, advanced computational and geospatial technologies have enabled the development of sophisticated early warning systems and techniques to predict, manage, and mitigate disasters. *Techniques for Disaster Risk Management and Mitigation* explores different approaches to forecasting disasters and provides guidance on mitigation and adaptation strategies.



Volume highlights include:

- Review of current and emerging technologies for disaster prediction
- Different approaches to risk management and mitigation
- Strategies for implementing disaster plans and infrastructure improvements
- Guidance on integrating artificial intelligence with GIS and earth observation data
- Examination of the regional and global impacts of disasters under climate variability

SERIES: GEOPHYSICAL MONOGRAPH SERIES

SEPTEMBER 2019 384PP

978-1-119-35918-0 CL \$199.95 (Japan)

Geology & Geophysics

JULY 2019

978-1-119-35920-3 [Wiley Online Library](#)

Sustainable Development Goals Harnessing Business to Achieve the SDGs through Finance, Technology and Law Reform

JULIA I. WALKER, ALMA PEKMEZOVIC & GORDON WALKER
New Orleans; Lancaster Environment Centre, UK

This book offers practical pathways for achieving and implementing the new 2030 agenda and, more specifically, on finding and mobilising the financial resources -- public and private, national and global -- needed to achieve the Sustainable Development Goals.

Achieving the SDGs will require the mobilisation of trillions of dollars. These resources already exist; however, it will be important to look at the ways to harness these resources and direct available investment and global savings so that they support sustainable development and facilitate the achievement of the new agenda.

- Covers challenges and opportunities associated with financing the new development agenda
- Explores the importance of channeling Financial Technology to finance sustainable development and the impact of digital technologies on sustainable development
- Delves into the significance of international and regional cooperation in promoting the sustainable development agenda and globally agreed development policies and priorities
- Discusses the potential that new investment tools and strategies hold for sustainable development and social change
- Demonstrates how law reform can assist in achieving the SDGs

Business leaders, academics, government departments tasked with finding solutions and those working in corporations, financial institutions and NGOs will find this essential reading on the topic of sustainable development goals.

SEPTEMBER 2019 304PP

978-1-119-54181-3 CL \$85.00 (Japan)

General Finance & Investments

AUGUST 2019

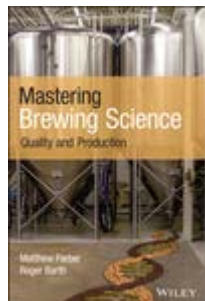
978-1-119-54185-1 [Wiley Online Library](#)

Mastering Brewing Science Quality and Production

MATTHEW FARBER & ROGER BARTH

By describing the underlying science and technology behind materials and processes of quality beer production, this textbook is the ideal learning tool for working professionals or aspiring students in the brewing industry.

- Applies all key principles of science to the brewing process, facilitating a better understanding of both
- Includes in each chapter a set of problems and questions that reinforce student understanding of the material
- Concludes several chapters with practical case studies from real-world brewing experiences to further develop chapter concepts through application of problem solving skills
- Presents the brewing process in logical order to cover all aspects of raw materials, wort preparation, fermentation, conditioning, and packaging
- Covers the basics of quality management, data management, experimental statistics, statistical quality control, and essential laboratory methods for ensuring consistency and quality; and includes recommendations for how to start a quality laboratory



SEPTEMBER 2019 432PP

978-1-119-45605-6 PB \$125.00 (Japan)

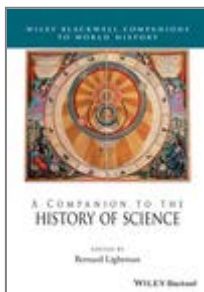
Fermented Foods & Beverages

A Companion to the History of Science

Editor **BERNARD LIGHTMAN**
York University, Canada

The Wiley Blackwell Companion to the History of Science is a single volume companion that discusses the history of science as it is done today, providing a survey of the debates and issues that dominate current scholarly discussion, with contributions from leading international scholars.

- Provides a single-volume overview of current scholarship in the history of science edited by one of the leading figures in the field
- Features forty essays by leading international scholars providing an overview of the key debates and developments in the history of science
- Reflects the shift towards deeper historical contextualization within the field
- Helps communicate and integrate perspectives from the history of science with other areas of historical inquiry
- Includes discussion of non-Western themes which are integrated throughout the chapters
- Divided into four sections based on key analytic categories that reflect new approaches in the field



SERIES: WILEY BLACKWELL COMPANIONS TO WORLD HISTORY

SEPTEMBER 2019 596PP

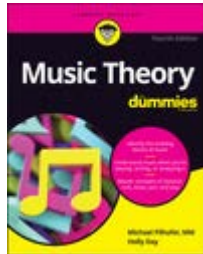
978-1-119-12114-5 PB \$42.95 (Japan)

History of Science & Medicine

Music Theory For Dummies 4th Edition

MICHAEL PILHOFER & HOLLY DAY

Whether you're a student, a performer, or simply a fan, this book makes music theory easy, providing you with a friendly guide to the concepts, artistry, and technical mastery that underlie the production of great music. You'll quickly become fluent in the fundamentals of knocking out beats, reading scores, and anticipating where a piece should go, giving you a deeper perspective on the works of others -- and bringing an extra dimension to your own. Tracking to a typical college-level course, *Music Theory For Dummies* breaks difficult concepts down to manageable chunks and takes into account every aspect of musical production and appreciation -- from the fundamentals of notes and scales to the complexities of expression and instrument tone color. It also examines the latest teaching techniques -- all the more important as the study of music, now shown to provide cognitive and learning benefits for both children and adults, becomes more prevalent at all levels.



- Master major and minor scales, intervals, pitches, and clefs
- Understand basic notation, time signals, tempo, dynamics, and navigation
- Employ melodies, chords, progressions, and phrases to form music
- Compose harmonies and accompanying melodies for voice and instruments

Wherever you want to go musically -- as a writer or performer, or just as someone who wants to enjoy music to its fullest -- this approachable guide gives you everything you need to hear!

SEPTEMBER 2019 336PP

978-1-119-57552-8 PB \$24.99 (Japan)

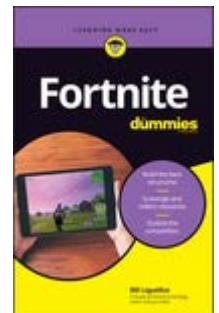
Music

Fortnite For Dummies

BILL LOGUIDICE

Zombies. Battle. Survival. Fortnite has it all--and if you want to keep your gameplay going until the bitter end to outlast your competition, this book is the ace in your back pocket!

- Choose a gaming platform
- Download and optimize the game
- Play in each of the gameplay modes
- Scavenge, loot, and collect resources
- Avoid death and outlast your opponents



Who will be the last person standing? When you want to outlast the competition and make Fortnite yours, this book makes it easier than ever to come out on top.

SEPTEMBER 2019 288PP

978-1-119-60610-9 PB \$14.99 (Japan)

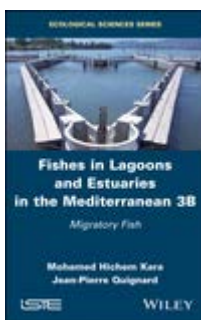
Games

Fishes in Lagoons and Estuaries in the Mediterranean 3B Migratory Fish

MOHAMED HICHEM KARA & JEAN-PIERRE QUIGNARD

Based on the most recent scientific data, and without neglecting historical publications, *Fishes in Lagoons and Estuaries in the Mediterranean 3* comprehensively details Mediterranean lagoonal-marine migratory fish. It provides information regarding their systematics, ecobiology, ethology, genetics and their exploitation.

This volume, third in a set of books on Mediterranean ichthyofauna, offers a synthesis of the knowledge acquired from 1890 to the present day for each of the 21 species most frequently found in Mediterranean lagoons and estuaries. These species are detailed across two volumes, 3A and 3B. The scientific data presented in this book concern their lagoon life as much as their marine life, and are therefore of particular interest for both the management of fish stocks and for the conservation of species. Designed to give rapid and comprehensive access to the body of knowledge on Mediterranean lagoonal and estuarine migratory fishes, this volume is for anyone involved in the use, management or protection of natural environments and their populations, including ecobiologists, geographers, engineers, teachers, students and researchers.



MAY 2019 306PP

978-1-78630-391-2 CL \$155.00 (Japan)

Marine Ecology

APRIL 2019

978-1-119-54759-4 Wiley Online Library

Revolutionizing Tropical Medicine Point-of-Care Tests, New Imaging Technologies and Digital Health

Editor KERRY ATKINSON & Editor PROF. DAVID MABEY

Revolutionizing Tropical Medicine offers an up-to-date guide for healthcare and other professionals working in low-resource countries where access to health care facilities for diagnosis and treatment is challenging. Rather than suggesting the expensive solution of building new bricks and mortar clinics and hospitals and increasing the number of doctors and nurses in these deprived areas, the authors propose a complete change of mindset.



This text:

- Describes the current burden of communicable and non-communicable diseases in low- to middle-income countries throughout the world
- Describes the major advances in healthcare outcomes in low-to middle-income countries derived from implementation of the United Nations/World Health Organisation's 2000 Millennium Development Goals
- Provides a review of inexpensive rapid diagnostic point-of-care tests for infectious diseases in low-resource countries, particularly for people living in remote rural areas
- Provides a review of other rapid point-of-care services for assessing hematological function, biochemical function, renal function, hepatic function and status including hepatitis, acid-base balance, sickle cell disease, severe acute malnutrition and spirometry
- Explores the use of low-cost portable imaging devices for use in remote rural areas including a novel method of examining the optic fundus using a smartphone and the extensive value of portable ultrasound scanning when x-ray facilities are not available
- Describes the use of telemedicine in the clinical management of both children and adults in remote rural settings
- Looks to the future of clinical management in remote impoverished rural settings using nucleic acid identification of pathogens, the use of nanoparticles for water purification, the use of drones, the use of pulse oximetry and the use of near-infrared spectroscopy
- Finally, it assesses the potential for future healthcare improvement in impoverished areas and how the United Nations/World Health Organization 2015 Sustainable Development Goals are approaching this.

JULY 2019 768PP

978-1-119-28264-8 CL \$224.99 (Japan)

Clinical Microbiology (Life Sciences)

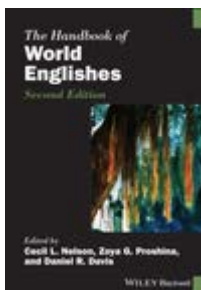
AUGUST 2019

978-1-119-28268-6 Wiley Online Library

The Handbook of World Englishes 2nd Edition

Editor CECIL NELSON, Editor ZOYA PROSHINA, Editor DANIEL R. DAVIS, Editor BRAJ B. KACHRU & Editor YAMUNA KACHRU
Indiana State University; University of Illinois at Urbana-Champaign; Indiana State University; University of Illinois at Urbana-Champaign; University of Illinois at Urbana-Champaign

The Handbook of World Englishes is a collection of articles on the cross-cultural and transnational linguistic convergence and change of the English language. Now in its second edition, this Handbook brings together multiple theoretical, contextual, and ideological perspectives, and offers new interpretations of the changing identities of world Englishes (WE) speakers and examines the current state of the English language across the world. Thematically integrated contributions from leading scholars and researchers explore the expansion, modification, and adaptation of English in various settings and discuss the role of English in local, regional, and global contexts.



This highly regarded text has been fully updated throughout the new edition to reflect the current conditions, contexts, and functions of major varieties of English across the world. Significant revisions to topics--such as an overview of the varieties of modern world Englishes and the First Diaspora in Wales and Ireland--reflect expanded scholarship in the field and new directions of research. Each chapter from the first edition has been updated in content and citations, while 11 new chapters cover subjects including world Englishes testing and Postcolonial theory, as well as world Englishes in South America, Russia, Africa, China, Southeast Asia, the United States, and Canada.

- Examines both traditional and contemporary perspectives on World Englishes
- Written by international authors, experts in their respective fields
- Emphasizes the historical development of the English language through a series of diasporas
- Highlights research into a wide range of sociolinguistic contexts and processes including code switching, newly established WE varieties, and new data on Chinese and Russian Englishes
- Explores future directions in WE research, development, and application

SERIES: BLACKWELL HANDBOOKS IN LINGUISTICS
SEPTEMBER 2019 779PP

978-1-119-16421-0 CL \$195.00 (Japan)

English Language

SEPTEMBER 2019

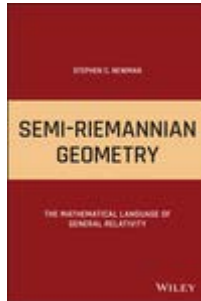
978-1-119-14728-2 [Wiley Online Library](#)

Semi-Riemannian Geometry

The Mathematical Language of General Relativity

STEPHEN C. NEWMAN
University of Alberta, Canada

Semi-Riemannian Geometry: The Mathematical Language of General Relativity is an accessible exposition of the mathematics underlying general relativity. The book begins with background on linear and multilinear algebra, general topology, and real analysis. This is followed by material on the classical theory of curves and surfaces, expanded to include both the Lorentz and Euclidean signatures. The remainder of the book is devoted to a discussion of smooth manifolds, smooth manifolds with boundary, smooth manifolds with a connection, semi-Riemannian manifolds, and differential operators, culminating in applications to Maxwell's equations and the Einstein tensor. Many worked examples and detailed diagrams are provided to aid understanding. This book will appeal especially to physics students wishing to learn more differential geometry than is usually provided in texts on general relativity.



SEPTEMBER 2019 625PP

978-1-119-51753-5 CL \$115.00 (Japan)

Geometry & Topology

JULY 2019

978-1-119-51756-6 [Wiley Online Library](#)

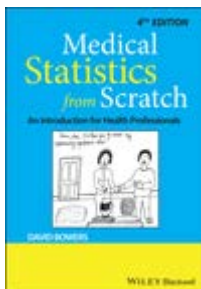
Medical Statistics from Scratch

An Introduction for Health Professionals

4th Edition

DAVID BOWERS, *United Kingdom*
The Nuffield Institute of Health, University of Leeds and Leeds
General Infirmary, UK

Correctly understanding and using medical statistics is a key skill for all medical students and health professionals. In an informal and friendly style, *Medical Statistics from Scratch* provides a practical foundation for everyone whose first interest is probably not medical statistics. Keeping the level of mathematics to a minimum, it clearly illustrates statistical concepts and practice with numerous real-world examples and cases drawn from current medical literature.



Medical Statistics from Scratch is an ideal learning partner for all medical students and health professionals needing an accessible introduction, or a friendly refresher, to the fundamentals of medical statistics.

SEPTEMBER 2019 440PP
978-1-119-52388-8 PB \$35.99 (Japan)
Medical Statistics & Epidemiology

Medical Statistics at a Glance

4th Edition

AVIVA PETRIE & CAROLINE SABIN
Eastman Dental Institute, University of London; Royal Free
Hospital, London

Now in its fourth edition, *Medical Statistics at a Glance* is a concise and accessible introduction to this complex subject. It provides clear instruction on how to apply commonly used statistical procedures in an easy-to-read, comprehensive and relevant volume. This new edition continues to be the ideal introductory manual and reference guide to medical statistics, an invaluable companion for statistics lectures and a very useful revision aid.



This new edition of *Medical Statistics at a Glance*:

- Offers guidance on the practical application of statistical methods in conducting research and presenting results
- Explains the underlying concepts of medical statistics and presents the key facts without being unduly mathematical
- Contains succinct self-contained chapters, each with one or more examples, many of them new, to illustrate the use of the methodology described in the chapter.
- Now provides templates for critical appraisal, checklists for the reporting of randomized controlled trials and observational studies and references to the EQUATOR guidelines for the presentation of study results for many other types of study
- Includes extensive cross-referencing, flowcharts to aid the choice of appropriate tests, learning objectives for each chapter, a glossary of terms and a glossary of annotated full computer output relevant to the examples in the text
- Provides cross-referencing to the multiple choice and structured questions in the companion *Medical Statistics at a Glance Workbook*

SERIES: AT A GLANCE
SEPTEMBER 2019 192PP
978-1-119-16781-5 PB \$26.99 (Japan)
Medical Statistics & Epidemiology

Cardiac Problems in Pregnancy

4th Edition

URI ELKAYAM

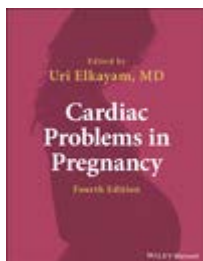
Professor of Medicine, Obstetrics, and Gynecology and Director of Maternal Cardiology, University of Southern California, Los Angeles, CA, USA

Cardiac Problems in Pregnancy offers clinicians the most detailed and comprehensive guide to diagnosing and managing pregnancy-associated cardiovascular diseases currently available. Covering a wide spectrum of congenital and acquired cardiovascular conditions, its extensive contents examine diseases of the heart with an expert awareness of the implications of pregnancy and the attendant physiological changes it brings. Such guidance is vitally required in an age in which congenital and acquired heart diseases are the leading causes of non-obstetrical maternal morbidity and mortality.

Featuring 36 new or extensively revised chapters, this fourth edition of the book complements coverage of the latest research and clinical advances with a complete and up-to-date bibliography of literature on pregnancy in women with cardiovascular conditions. It also serves as a practical, step-by-step companion for those caring for heart disease patients during pregnancy, labor, and the post-partum period.

Contents include:

- Coverage of all elements of maternal cardiology
- Newly written chapters featuring fresh research and data
- Guidance on performing risk assessments and interventions both prior to and during gestation
- Explanations of a range of diagnostic and therapeutic approaches to cardiovascular disease in pregnant patients



SEPTEMBER 2019 456PP

978-1-119-40979-3 CL \$195.00 (Japan)

Cardiovascular Disease

AUGUST 2019

978-1-119-40986-1 [Wiley Online Library](#)

Understanding Atrial Fibrillation

PETER SPECTOR

Professor of Medicine, Director, Cardiac Electrophysiology and Cardiac Electrophysiology Laboratory, University of Vermont Medical Center, University of Vermont College of Medicine, Burlington, VT, USA

Affecting 30 million or more people across the globe, atrial fibrillation is one of the most prevalent -- and yet misapprehended -- issues facing modern cardiology. Its potential causes and optimal treatment strategies are matters of some conjecture in the medical community, where ongoing research has yielded findings that can prove challenging to those not familiar with the complex physiology at the root of the condition. Recognizing these concerns, distinguished electrophysiologist Peter Spector has designed *Understanding Atrial Fibrillation* as a means by which to equip clinicians with the data and analytic tools needed to develop a better grasp of this arrhythmia's full nature.

The book begins by providing a detailed explanation of atrial fibrillation's causal mechanisms and builds its exploration from there. Working toward an up-to-date knowledge of the mapping and ablation of atrial fibrillation, its chapters assess the experimental data that has shaped current thoughts on the condition and then outline the best methods with which to interpret that rich but potentially difficult information. This revelatory new guide:

- Explores hypotheses of multiple drivers and mechanisms co-existing in individual patients
- Addresses common misperceptions and inaccurate views about atrial fibrillation
- Describes the basic physiology of atrial fibrillation's propagation and reentry
- Explores the various mechanisms and higher-order dynamics of fibrillation
- Discusses how to intervene and alter atrial physiology to prevent fibrillation

SEPTEMBER 2019 184PP

978-1-119-52460-1 PB \$95.00 (Japan)

Electrophysiology

SEPTEMBER 2019

978-1-119-52463-2 [Wiley Online Library](#)

Introduction to Plastics Engineering

VIJAY K. STOKES

This book provides a self-contained introduction to plastics engineering. It features a unique, synergistic approach to all aspects of materials use--concepts, mechanics, materials, part design, part fabrication, and assembly--required for converting plastic materials, mainly in the form of small pellets, into useful products. It also integrates the four disparate application areas of polymers--thermoplastics, thermosets, elastomers, and advanced composites--that normally are treated as separate subjects.

Introduction to Plastics Engineering has five parts: The first part provides a broad survey of plastics engineering and evolving concepts for plastics use. Part II introduces simple mechanics principles required for understanding the role of mechanics in plastics engineering; addresses models for the behavior of solid, fluid, and viscoelastic materials; and discusses mechanics principles underlying the stiffening of plastics by embedded fibers, and the performance of simple structural elements. Part III introduces polymers and concepts from polymer physics to explain the macro behavior of plastics and to contrast their deformation mechanisms from those of metals, and describes the structure, applications, and mechanical properties of a wide variety of industrially important plastics. Part IV addresses part shaping (part processing) and assembly issues. And Part V covers the system-like behavior of several categories of filled materials.

- Guides readers through all aspects of plastics engineering--from introduction through advanced topics
- An ideal reference for students and engineers--those new to plastics or highly experienced with them
- Provides comprehensive information on a wide variety of plastics and their uses
- Integrates four different application areas of polymers

SEPTEMBER 2019 1016PP

978-1-119-53657-4 CL \$180.00 (Japan)

General & Introductory Mechanical Engineering

AUGUST 2019

978-1-119-53655-0 Wiley Online Library

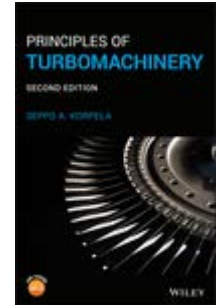
Principles of Turbomachinery 2nd Edition

SEPPO A. KORPELA

In mechanical engineering, turbomachinery describes machines that transfer energy between a rotor and a fluid, including turbines, compressors, and pumps. Aiming for a unified treatment of the subject matter, with consistent notation and concepts, this new edition of a highly popular book provides all new information on turbomachinery, and includes 50% more exercises than the previous edition. It allows readers to easily move from a study of the most successful textbooks on thermodynamics and fluid dynamics to the subject of turbomachinery. The book also builds concepts systematically as progress is made through each chapter so that the user can progress at their own pace.

Principles of Turbomachinery, 2nd Edition provides comprehensive coverage of everything readers need to know, including chapters on: thermodynamics, compressible flow, and principles of turbomachinery analysis. The book also looks at steam turbines, axial turbines, axial compressors, centrifugal compressors and pumps, radial inflow turbines, hydraulic turbines, hydraulic transmission of power, and wind turbines. New chapters on droplet laden flows of steam and oblique shocks help make this an incredibly current and well-rounded resource for students and practicing engineers.

- Includes 50% more exercises than the previous edition
- Uses MATLAB or GNU/OCTAVE for all the examples and exercises for which computer calculations are needed, including those for steam
- Allows for a smooth transition from the study of thermodynamics, fluid dynamics, and heat transfer to the subject of turbomachinery for students and professionals
- Organizes content so that more difficult material is left to the later sections of each chapter, allowing instructors to customize and tailor their courses for their students



SEPTEMBER 2019 512PP

978-1-119-51808-2 CL \$140.00 (Japan)

Fluid Mechanics

Planning and Executing Credible Experiments

ROBERT J. MOFFAT & ROY W. HENK

This handy, single-source resource guides readers in planning and conducting credible experiments for engineering, science, industrial processes, agriculture, and business. It takes them all the way through designing successful experiments, from initial conception, through execution of the experiment, to the final report, and prepares the reader to anticipate the choices faced throughout each one.



Filled with real-world examples from engineering science and industry, *Planning and Executing Credible Experiments: A Guidebook for Engineering, Science, Industrial Processes, Agriculture, and Business* offers chapters that challenge experimenters at each stage of planning and execution. Tested over decades at Stanford University and internationally, it is accompanied by a website hosting two powerful, free, open-source software tools that reinforce experiment design and analysis.

- A comprehensive guide to experiment planning, execution, and analysis
- Leads from initial conception, through the experiment's launch, to final report
- Prepares the reader to anticipate the choices faced throughout an experiment
- Offers chapters that propose questions that an experimenter will need to ask and answer during each stage of planning and execution
- Includes examples from real-life industrial experiments
- Accompanied by a website hosting open-source software

SEPTEMBER 2019 282PP

978-1-119-53287-3 CL \$135.00 (Japan)

Control Process & Measurements

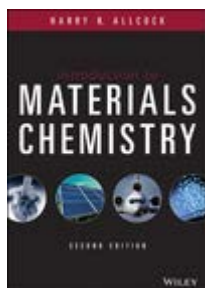
SEPTEMBER 2019

978-1-119-53282-8 [Wiley Online Library](#)

Introduction to Materials Chemistry 2nd Edition

HARRY R. ALLCOCK
The Pennsylvania State University, University Park, Pennsylvania

This textbook introduces the reader to the elementary chemistry on which materials science depends by discussing the different classes of materials and their applications. It shows the reader how different types of materials are produced, why they possess specific properties, and how they are used in technology. Each chapter contains study questions to enable discussions and consolidation of the acquired knowledge.



The new edition of this textbook is completely revised and updated to reflect the significant expansion of the field of materials chemistry over the last years, covering now also topics such as graphene, nanotubes, light emitting diodes, extreme photolithography, biomedical materials, and metal organic frameworks.

SEPTEMBER 2019 480PP
978-1-119-34119-2 CL \$125.00 (Japan)
General & Introductory Materials Science

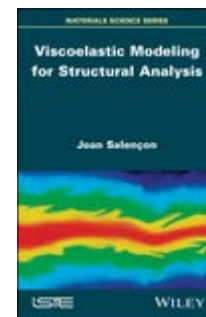
Viscoelastic Modeling for Structural Analysis

JEAN SALENÇON

The theory of viscoelasticity has been built up as a mechanical framework for modeling important aspects of the delayed behavior of a wide range of materials. This book, primarily intended for civil and mechanical engineering students, is devoted specifically to linear viscoelastic behavior within the small perturbation framework.

The fundamental concepts of viscoelastic behavior are first presented from the phenomenological viewpoint of the basic creep and relaxation tests within the simple one-dimensional framework. The linearity and non-ageing hypotheses are introduced successively, with the corresponding expressions of the constitutive law in the form of Boltzmann's integral operators and Riemann's convolution products respectively. Applications to simple quasi-static processes underline the dramatic and potentially catastrophic consequences of not taking viscoelastic delayed behavior properly into account at the design stage.

Within the three-dimensional continuum framework, the linear viscoelastic constitutive equation is written using compact mathematical notations and takes material symmetries into account. The general analysis of quasi-static linear viscoelastic processes enhances similarities with, and differences from, their elastic counterparts. Simple typical case studies illustrate the importance of an in-depth physical understanding of the problem at hand prior to its mathematical analysis.



MAY 2019 202PP
978-1-78630-445-2 CL \$135.00 (Japan)
Construction Materials

APRIL 2019
978-1-119-61836-2 Wiley Online Library

Materials Informatics

OLEXANDR ISAYEV, ALEXANDER TROPSHA & STEFANO CURTAROLO

There is a tremendous interest in materials informatics and application of data mining to materials science. This book is a one-stop guide to the latest advances in these emerging fields. Bridging the gap between materials science and informatics, it introduces readers to up-to-date data mining and machine learning methods. It also provides an overview of state-of-the-art software and tools. Case studies illustrate the power of materials informatics in guiding the experimental discovery of new materials.

Materials Informatics: Methods, Tools and Applications is presented in two parts Methodological Aspects of Materials Informatics and Practical Aspects and Applications. The first part focuses on developments in software, databases, and high-throughput computational activities. Chapter topics include open quantum materials databases; the ICSD database; open crystallography databases; and more. The second addresses the latest developments in data mining and machine learning for materials science. Its chapters cover genetic algorithms and crystal structure prediction; MQSPR modeling in materials informatics; prediction of materials properties; amongst others.

- Bridges the gap between materials science and informatics
- Covers all the known methodologies and applications of materials informatics
- Presents case studies that illustrate the power of materials informatics in guiding the experimental quest for new materials
- Examines the state-of-the-art software and tools being used today

SEPTEMBER 2019 320PP

978-3-527-34121-4 CL \$205.00 (Japan)

Theory, Modeling & Simulation

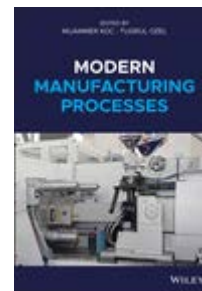
SEPTEMBER 2019

978-3-527-80226-5 [Wiley Online Library](#)

Modern Manufacturing Processes

MUAMMER KOC & TUGRUL ÖZEL

Modern manufacturing is at the core of industrial production from base materials to semi-finished goods and final products. Over the last decade, a variety of innovative methods have been developed that allow for manufacturing processes that are more versatile, less energy-consuming, and more environmentally friendly. This book provides readers with everything they need to know about the many manufacturing processes of today.



Presented in three parts, Modern Manufacturing Processes starts by covering advanced manufacturing forming processes such as sheet forming, powder forming, and injection molding. The second part deals with thermal and energy-assisted manufacturing processes, including warm and hot hydrostamping. It also covers high speed forming (electromagnetic, electrohydraulic, and explosive forming). The third part reviews advanced material removal process like advanced grinding, electro-discharge machining, micro milling, and laser machining. It also looks at high speed and hard machining and examines advances in material modeling for manufacturing analysis and simulation.

- Offers a comprehensive overview of advanced materials manufacturing processes
- Provides practice-oriented information to help readers find the right manufacturing methods for the intended applications
- Highly relevant for material scientists and engineers in industry

SEPTEMBER 2019 506PP

978-1-118-07192-2 CL \$195.00 (Japan)

Materials Processing

JULY 2019

978-1-119-12038-4 [Wiley Online Library](#)

Reinforced Polymer Composites Processing, Characterization and Post Life Cycle Assessment

PRAMENDRA K. BAJPAI & INDERDEEP SINGH

The book presents the advancement in the field of reinforced polymer composites with emphasis on manufacturing techniques, including processing of different reinforced polymer composites, secondary processing of green composites, and post life cycle processing. It discusses the advantages and limitations of each processing method and the effect of processing parameters on the overall performance of the composites. Characterization and applications of reinforced polymer composites are also introduced.

Reinforced Polymer Composites: Processing, Characterization and Post Life Cycle Assessment starts off by providing readers with a comprehensive overview of the field. It then introduces them to the fabrication of both short fiber/filler reinforced polymer composites and laminated reinforced polymer composites. Next, it takes them through the processing of polymer-based nanocomposites; the many advances in curing methods of reinforced polymer composites; and post life cycle processing, re-processing, and disposal mechanisms of reinforced polymer composites. Numerous other chapters cover: synthetic versus natural fiber reinforced plastics; characterization techniques of reinforced plastics; friction and wear analysis of reinforced plastics; secondary processing of reinforced plastics; and applications of reinforced plastics.

- Presents the latest development in materials, processing, and characterization techniques, as well as applications of reinforced polymer composites
- Guides users in choosing the best processing methods to produce polymer composites and successfully manufacture high quality products
- Assists academics in sorting out basic research questions and helps those in industry manufacture products, such as marine, automotive, aerospace, and sport goods

SEPTEMBER 2019 264PP

978-3-527-34599-1 CL \$175.00 (Japan)

Composites

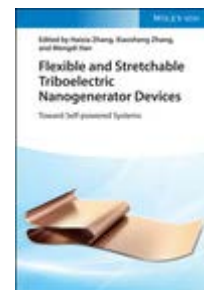
SEPTEMBER 2019

978-3-527-82097-9 Wiley Online Library

Flexible and Stretchable Triboelectric Nanogenerator Devices Toward Self-powered Systems

Editor HAIXIA ZHANG, Editor XIAOSHENG ZHANG & Editor MENGDI HAN

The book starts with the fundamentals of triboelectric nanogenerators (TENGs), and continues through to fabrication technologies to achieve flexible and stretchable. Then self-powered flexible microsystems are introduced and application examples are presented, including TENG-based active sensors, TENG-powered actuators, artificial intelligence and integrated systems.



SEPTEMBER 2019 448PP

978-3-527-34572-4 CL \$215.00 (Japan)

Materials for Energy Systems

SEPTEMBER 2019

978-3-527-82015-3 Wiley Online Library

Artificially Intelligent Nanomaterials For Environmental Engineering

PENG WANG, JIAN CHANG & LIANBIN ZHANG

Clear and concise from beginning to end, this book focuses on the design and application of artificially intelligent nanomaterials, which help in solving many tangible environmental problems especially water and air pollution. It lays out the design concepts, major chemical principles, and materials considerations of artificially intelligent nanomaterials for environmental engineering, and provides proof-of-concept examples such as improved filtration membranes, nanofibrous air filters, and molecularly imprinted nanomaterials.

Artificially Intelligent Nanomaterials: For Environmental Engineering starts by describing the background of environmental nanotechnology, the rise of Artificial Intelligence (AI), and the current status of AI in environmental engineering. It then looks at: intelligently functional materials and responsive mechanisms; designing filtration membranes with responsive gates; switchable wettability materials for controllable oil/water separation; and self-healing materials for environmental applications. The book continues with chapters that examine: emerging nanofibrous air filters for PM2.5 removal; self-propelled nanomotors for environmental applications; molecular imprinting in wastewater treatment; and emerging synergistically multifunctional and all-in-one nanomaterials and nanodevices in advanced environmental applications.

- Presents the state-of-the-art in environmental technology and puts forward bold ideas for its advancement
- Addresses global challenges, including all important water and air quality which are critical for human health and a sustainable future
- Concentrates on nanotechnology-enabled solutions for pollutant removal from water and air

SEPTEMBER 2019 320PP

978-3-527-34494-9 CL \$190.00 (Japan)

Nanomaterials

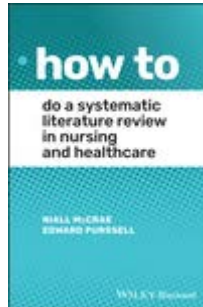
SEPTEMBER 2019

978-3-527-81635-4 [Wiley Online Library](#)

How To Do A Systematic Literature Review in Nursing and Healthcare

NIALL MCCRAE & EDWARD PURSSELL

How To Do A Systematic Literature Review in Nursing and Healthcare offers an authoritative introduction to evidence-based practice and critical appraisal of literature in one user-friendly volume. This thorough yet accessible book covers both the fundamentals and advanced techniques of systematic review, presenting step-by-step instruction on the review process, from screening research results and assessing the quality of studies to reviewing quantitative and qualitative studies.



- Leads readers on a logical, sequential path through the entire review process, highlighting the common errors associated with systematic review
- Grounded in recognised methods such as those published by the Cochrane Collaboration and Joanna Briggs Institute
- Demonstrates how to use online resources such as PubMed, Google Scholar and Medline for a systematic literature review
- Helps readers understand the meaning, implications and use of systematic review in practical settings, using graphs and tables to explore concepts

How To Do A Systematic Literature Review in Nursing and Healthcare is a must-have guide for medical and nursing students, teachers and practitioners.

READERSHIP: Nursing and healthcare students, both u/grad and p/grad; Healthcare practitioners (particularly nursing and professions allied to medicine) for service development proposals, evaluation or other work requiring literature review

Students, teachers and practitioners in other fields (eg education, psychology, social work)

SERIES: HOW TO

SEPTEMBER 2019 176PP

978-1-119-48568-1 PB \$24.99 (Japan)

Nursing Research

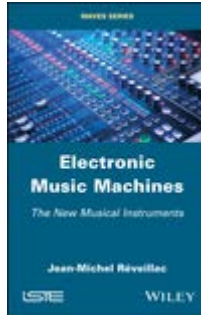
Electronic Music Machines The New Musical Instruments

JEAN-MICHEL REVEILLAC

Since 1960, with the advent of musical electronics, composers and musicians have been using ever more sophisticated machines to create sonic material that presents innovation, color and new styles: electro-acoustic, electro, house, techno, etc. music. The music of Pierre Henry, Kraftwerk, Pink Floyd, Daft Punk and many others has introduced new sounds, improbable rhythms and a unique approach to composition and notation.

Electronic machines have become essential: they have built and influenced the music of the most recent decades and set the trend for future productions.

This book explores the theory and practice related to the different machines which constitute the universe of musical electronics, omitting synthesizers which are treated in other works. Sequencers, drum machines, samplers, groove machines and vocoders from 1960 to today are studied in their historical, physical and theoretical context. More detailed approaches to the Elektron Octatrack sequencer-sampler and the Korg Electribe 2 groove machine are also included.



MAY 2019 382PP

978-1-78630-325-7 CL \$165.00 (Japan)

Physics of Acoustics

APRIL 2019

978-1-119-61808-9 [Wiley Online Library](#)

For a Politics of the Common Good

ALAIN BADIOU & PETER ENGELMANN
l'Ecole normale supérieure

This volume of conversations between Alain Badiou and Peter Engelmann focuses on the concrete political situation in the world of today. Here the validity and applicability of Badiou's ideas are tested in relation to the great social and political problems of our time, including terrorism, migration, the surge in support for nationalist and populist parties and the growing gap between rich and poor. Badiou argues that in the age of today's globalized capitalism, with its division of labour on a global scale and the worldwide interconnection of information through the Internet, there are no longer any national solutions. Because nations and states lose meaning in favour of transnational corporations in globalized capitalism, resistance to capitalism must by definition be global too. Only a politics that defines itself as a politics for all and does not act in the interests of one particular group – whether a nation, religion or community of shared values – can lead the world out of the current crisis of globalized capitalism.

READERSHIP: Students and scholars in philosophy; humanities generally; followers of the work of Badiou; general readers interested in contemporary philosophy and critical theory

SEPTEMBER 2019 140PP

978-1-5095-3504-0 CL \$45.00 (Japan)

20th Century Philosophy

SEPTEMBER 2019 256PP

978-1-5095-3505-7 PB \$12.95 (Japan)

20th Century Philosophy



I am Not a Brain Philosophy of Mind for the 21st Century

MARKUS GABRIEL & Translator CHRISTOPHER TURNER

Many consider the nature of human consciousness to be one of the last great unsolved mysteries. Why should the light turn on, so to speak, in human beings at all? And how is the electrical storm of neurons under our skull connected with our consciousness? Is the self only our brain's user interface, a kind of stage on which a show is performed that we cannot freely direct?

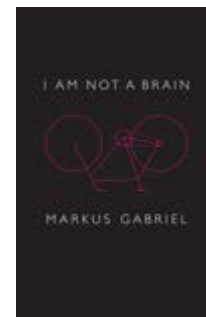
In this book, philosopher Markus Gabriel challenges an increasing trend in the sciences towards neurocentrism, a notion which rests on the assumption that the self is identical to the brain. Gabriel raises serious doubts as to whether we can know ourselves in this way. In a sharp critique of this approach, he presents a new defense of the free will and provides a timely introduction to philosophical thought about the self – all with verve, humor, and surprising insights.

READERSHIP: Students, scholars and general readers interested in philosophy of mind.

SEPTEMBER 2019 256PP

978-1-5095-3872-0 PB \$16.95 (Japan)

Philosophy of Mind



White Privilege

SHANNON SULLIVAN

Some embrace the idea of white privilege as an important concept that helps us to make sense of the connection between race and social and political disadvantages, while others are critical or even hostile. Regardless of personal views, it can be difficult to agree on what 'white privilege' even means.



Philosopher Shannon Sullivan cuts through the confusion and cross-talk to challenge what 'everybody knows' about white privilege. Using real-life examples, she offers a candid assessment of the advantages and disadvantages of the term, to present a better understanding of how race functions in our societies. She argues that white privilege is about more than race, that not only white people can have white privilege, and that feeling guilty about privilege can have a negative effect on the very people you feel guilty towards. In the end, she offers practical solutions for eliminating white privilege and building a fairer society.

READERSHIP: Students and scholars of philosophy, political science, women's studies, sociology, religious studies, education, and cultural studies, as well as interested general readers.

SERIES: THINK

SEPTEMBER 2019 140PP

978-1-5095-3528-6 CL \$45.00 (Japan)

Philosophy of Race

SEPTEMBER 2019 140PP

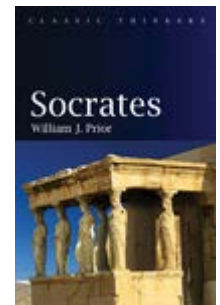
978-1-5095-3529-3 PB \$12.95 (Japan)

Philosophy of Race

Socrates

WILLIAM J. PRIOR

Socrates is one the most important thinkers in western philosophy, yet he remains enigmatic, having left behind no works of his own. Instead, his thought is understood primarily through the work of his followers, particularly Plato. Yet Plato's dialogues can offer conflicting portraits of Socrates. On the one hand, he is portrayed as "barren of wisdom": he has questions but no answers. On the other, he appears to be "fertile": he has important things to say about those questions. Can he be both?



Although Plato's works focus on Socrates' questions, not his answers, a careful reading can reveal many of Socrates' likely views. In this accessible introduction, William Prior assesses Socrates the man, his famous trial, and the nature of his philosophy. He explores Socrates' intellectualism, conception of the good life, his religious views and his thoughts concerning justice. All the way through, Prior reflects on Socrates' distinctive method of asking questions, and the enormous influence he has had on philosophy to this day.

READERSHIP: Beginners in ancient philosophy, and the general reader.

SERIES: CLASSIC THINKERS

SEPTEMBER 2019 240PP

978-1-5095-2973-5 CL \$69.95 (Japan)

Philosophy Special Topics

SEPTEMBER 2019 240PP

978-1-5095-2974-2 PB \$24.95 (Japan)

Philosophy Special Topics

Conspiracy Theories

QUASSIM CASSAM

9/11 was an inside job. The Holocaust is a myth promoted to serve Jewish interests. The shootings at Sandy Hook Elementary School were a false flag operation. Climate change is a hoax perpetrated by the Chinese government.

These are all conspiracy theories. A glance online or at bestseller lists reveals how popular some of them are. Even if there is plenty of evidence to disprove them, people persist in propagating them.

Why? Philosopher Quassim Cassam explains how conspiracy theories are different from ordinary theories about conspiracies. He argues that conspiracy theories are forms of propaganda and their function is to promote a political agenda. Although conspiracy theories are sometimes defended on the grounds that they uncover evidence of bad behaviour by political leaders, they do much more harm than good, with some resulting in the deaths of large numbers of people.

There can be no clearer indication that something has gone wrong with our intellectual and political culture than the fact that conspiracy theories have become mainstream. When they are dangerous, we cannot afford to ignore them. At the same time, refuting them by rational argument is difficult because conspiracy theorists discount or reject evidence that disproves their theories. As conspiracy theories are so often smokescreens for political ends, we need to come up with political as well as intellectual responses if we are to have any hope of defeating them.

READERSHIP: The intelligent layperson with an interest in thinking about the rights and wrongs of conspiracy theories.

SERIES: THINK

SEPTEMBER 2019 140PP

978-1-5095-3582-8 CL \$45.00 (Japan)

General & Introductory Political Science

SEPTEMBER 2019 140PP

978-1-5095-3583-5 PB \$12.95 (Japan)

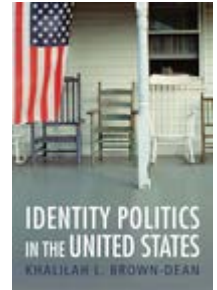
General & Introductory Political Science



Identity Politics in the United States

KHALILAH L. BROWN-DEAN

In 2017, a white supremacist rally at the University of Virginia forced many to consider just how much progress had been made in a country that nine years prior, had elected its first Black president. Beyond these racial flashpoints, the increasingly polarized nature of U.S. politics has reignited debates around the meaning of identity, citizenship, and acceptance in America today.



In this pioneering book, Khalilah L. Brown-Dean moves beyond the headlines to examine how contemporary controversies emanate from longstanding struggles over power, access, and belonging. Using intersectionality as an organizing framework, she draws on current tensions such as the Me Too Movement, the Standing Rock protests, marriage equality, military service, the rise of the Religious Right, protests by professional athletes, and battles over immigration to show how conflicts over group identity are an inescapable feature of American political development. Brown-Dean explores issues of citizenship, race, ethnicity, gender, sexual identity, and religion to argue that democracy in the United States is built upon the battle of ideas related to how we see ourselves, how we see others, and the mechanisms available to reinforce those distinctions.

Identity Politics in the United States will be an essential resource for students and engaged citizens who want to understand the link between historical context, contemporary political challenges, and paths to move towards a stronger democracy.

READERSHIP: Students and scholars of American and minority politics

SEPTEMBER 2019 288PP

978-0-7456-5411-9 CL \$69.95 (Japan)

American Politics

SEPTEMBER 2019 288PP

978-0-7456-5412-6 PB \$26.95 (Japan)

American Politics

Brexit For Dummies

NICHOLAS WALLWORK

Whether you're a staunch Remainer, a buccaneering Brexiteer, or are wavering between the two camps, you'll want to be fully au fait with all the issues surrounding Britain's exit from the EU--wherever in the world you and your business are based. This book, by leading businessman and entrepreneur Nicholas Wallwork, will arm you with everything you need to negotiate the post-Brexit landscape and end up just where you need to be.



Kicking off with the history behind the tightly fought June 23 referendum, *Brexit for Dummies* covers the origins of British Euroscepticism right up to the most recent legal and policy changes in place following the vote. As well as looking at the influence Brexit has already had--both domestically and internationally--the book takes a glimpse at what lies ahead, giving you vital insights into how to protect your business right now and to capitalize on new opportunities in the future.

- Changing customs: how to negotiate the new import-export rules
- Think global: how is Brexit influencing the international economy?
- Get moving: what do immigration policy changes mean for my business?
- Buy or sell?: make the smartest foreign investment decisions both inside and outside Britain

Love it or loathe it, Brexit has profound implications for your business, and this guide will help you stop worrying and prove that au revoir doesn't mean goodbye for good.

SEPTEMBER 2019 208PP

978-1-119-60122-7 PB \$24.99 (Japan)

Constitution, Government & the State

Defending Freedom

How We Can Win the Fight for an Open Society

RALF FÜCKS & NICK SOMERS

We are witnessing a crisis of liberal democracy. A widespread fear of social decline, rapid globalization and uncontrolled immigration have culminated in a prevailing mood of hostility towards the established order. Confidence in democratic institutions and mainstream political parties is fast eroding, with people increasingly drawn towards the rhetoric of populist demagogues and authoritarian leaders. What are the roots of this revolt against liberalism and how can it be countered?



In this new book, the leading Green politician and thinker Ralf Fücks argues that the threat to liberal democracy lies within democracy itself. Democracy is the fundamental guarantor of freedom and it is our own failure to defend it that has led to the encroachment of an illiberal and divisive politics. In a powerful counter, Fücks outlines the foundations for an ambitious democratic renewal: greater investment in the public institutions to create a sense of belonging and political community; a focus on education as the key instrument for social advancement; the promotion of a democratic patriotism based on common political values; a better understanding of how to increase participation in the emerging digital economy; and sustainable innovation that will unleash the creative potential of liberal societies.

READERSHIP: General readership interested in current affairs and contemporary politics, including the rise of populism, etc.; students and scholars in politics and international affairs.

SEPTEMBER 2019 240PP

978-1-5095-3623-8 CL \$64.95 (Japan)

Political Issues & Behavior

SEPTEMBER 2019 240PP

978-1-5095-3624-5 PB \$22.95 (Japan)

Political Issues & Behavior

Russia and America The Asymmetric Rivalry

ANDREI TSYGANKOV

In recent times, US-Russia relations have deteriorated to what both sides acknowledge is an 'all time low'. Russian interference in the 2016 presidential election and Putin's continued support for the Assad regime in Syria have placed enormous strain on this historically tense and complex relationship.

In one of the first analyses of the evolving Trump-Putin relationship, leading scholar of Russian foreign policy Andrei P. Tsygankov challenges the dominant view that US-Russian relations have entered a new cold war phase. Russia's US strategy, he argues, can only be understood in the context of a changing international order. While America strives to preserve its global dominance, Russia – the weaker power – exploits its asymmetric capabilities and relations with non-Western allies to defend and promote its interests, and to avoid yielding to US pressures. Focusing on key areas of conflict and mutual convergence - from European security to China and the Middle East, cyber, nuclear and energy issues – Tsygankov paints a nuanced and unsentimental picture of two countries whose ties are likely to remain within the ambit of suspicion and conflict for years to come.

READERSHIP: Students of international and comparative politics, security studies, foreign policy and history, as well as general current affairs readers.

SEPTEMBER 2019 272PP

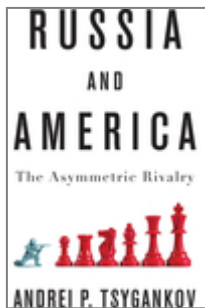
978-1-5095-3113-4 CL \$64.95 (Japan)

Global Politics

SEPTEMBER 2019 272PP

978-1-5095-3114-1 PB \$24.95 (Japan)

Global Politics



Socialism

PETER LAMB

Socialism has made a dramatic comeback in the 21st century. In the wake of financial crisis, mounting inequality and social decay, it seems more relevant than ever. Nobody who seeks to understand contemporary politics can ignore it.

In this book, leading scholar Peter Lamb identifies the key ideas and principles of socialism and explores different (often conflicting) interpretations that have appeared in Europe, Asia, Africa and the Americas, from the early nineteenth century until today. He explores the different ways that socialist thinkers have conceptualised community, equality and liberty and shows how, despite overlap with other traditions, socialists have combined these ideas in common and distinct ways that make the socialist tradition uniquely valuable. Lamb goes on to trace the recent re-emergence of these ideas, and explain what will be required for such a revival to be popular, powerful and sustained.

READERSHIP: Students and scholars in political theory and political philosophy, particularly doing courses on socialism, Marx, communism and political ideologies.

SERIES: KEY CONCEPTS IN POLITICAL THEORY

SEPTEMBER 2019 148PP

978-1-5095-3160-8 CL \$59.95 (Japan)

Political Philosophy & Theory

SEPTEMBER 2019 148PP

978-1-5095-3161-5 PB \$19.95 (Japan)

Political Philosophy & Theory



In Defence of Democracy

ROSLYN FULLER

Should Brexit or the election of Trump cause us to doubt our faith in democracy? Are 'the people' too ignorant or stupid to rule? Numerous commentators are beginning to seriously argue that the answer to these questions might be 'yes'.

In this humorous, take-no-prisoners book, Canadian-Irish author Roslyn Fuller kicks these anti-democrats where it hurts the most – the facts. Fuller shows how many academics, journalists, politicians and businesspeople have embraced the idea that there can be 'too much democracy', and deftly unravels their attempts to end majority rule, whether that be through limiting the franchise, pursuing Chinese 'meritocracy' or confining participation to random legislation panels. She shows that Trump, Brexit, or whatever other political event you may have disapproved of recently, aren't doing half the damage to democracy that elite self-righteousness and corruption are. In fact, argues Fuller, there are real reasons to be optimistic. Ancient methods can be combined with modern technology to revitalise democracy and allow the people to truly rule.

READERSHIP: General readers interested in the contemporary state of democracy in light of Brexit, Trump etc.

SEPTEMBER 2019 216PP

978-1-5095-3312-1 CL \$64.95 (Japan)

Political Philosophy & Theory

SEPTEMBER 2019 216PP

978-1-5095-3313-8 PB \$22.95 (Japan)

Political Philosophy & Theory



The Far Right Today

CAS MUDDÉ

The far right is back with a vengeance. After several decades at the political margins, far right politics has again taken center-stage. Three of the world's largest democracies – Brazil, India and the United States - now have a radical right leader, while far right parties continue to increase their profile and support within Europe.



In this timely book, leading global expert on political extremism Cas Mudde provides a concise overview of the fourth wave of postwar far right politics, exploring its history, ideology, organization, causes and consequences as well as the responses available to civil society, party and state actors to challenge its ideas and influence. What defines this current far right renaissance, Mudde argues, is its mainstreaming and normalization within the contemporary political landscape. Challenging orthodox thinking on the relationship between conventional and far right politics, Mudde offers a complex and insightful picture of one of the key political challenges of our time.

READERSHIP: Students of politics, political philosophy, history, and general readers interested in current affairs

SEPTEMBER 2019 160PP

978-1-5095-3683-2 CL \$64.95 (Japan)

Political Philosophy & Theory

SEPTEMBER 2019 160PP

978-1-5095-3684-9 PB \$19.95 (Japan)

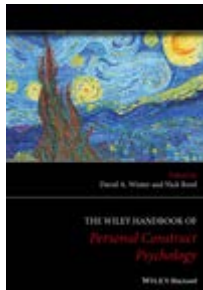
Political Philosophy & Theory

The Wiley Handbook of Personal Construct Psychology

Editor DAVID A. WINTER & Editor NICK REED
University of Hertfordshire, UK

The Wiley Handbook of Personal Construct Psychology is the definitive new reference for the field, providing a state-of-the-art review of PCP which focuses on the theory and its philosophy, methodology, areas of application and future horizons

- A definitive new reference work for the field of personal construct psychology, featuring leading international figures in the field
- Each section begins with a concise chapter that reviews the literature in the area concerned and highlights new developments
- Covers theory, history, methodology and a wealth of new and established applications including education, grief and meaning reconstruction, sexuality, organizational consultancy and personal construct coaching
- Draws on published and previously unpublished work by pioneers including Fay Fransella and Miller Mair



SEPTEMBER 2019 576PP

978-1-119-12122-0 PB \$59.95 (Japan)

Applied Psychology

SEPTEMBER 2019

978-1-118-50830-5 Wiley Online Library

Ableism

The Causes and Consequence of Disability Prejudice

MICHELLE R. NARIO-REDMOND

SERIES: CONTEMPORARY
SOCIAL ISSUES

SEPTEMBER 2019 384PP

978-1-119-14207-2 PB \$64.95 (Japan)

Social Psychology



SEPTEMBER 2019

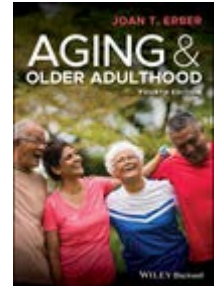
978-1-119-14214-0 Wiley Online Library

Aging and Older Adulthood 4th Edition

JOAN T. ERBER

Florida International University, USA

This authoritative volume provides the latest insights into, and theoretical interpretation of, our understanding of the human aging process. Newly updated and revised, this edition of the well-established student textbook offers relatable scenarios that touch upon real-world issues faced by older adults and their families. The book explains how research studies attempt to answer questions of both theoretical and practical importance as they relate to aging and older adulthood, and it explains the hypotheses and findings of the studies in a manner that is comprehensible to readers of all levels of research experience.



Aging and Older Adulthood begins by describing the demographic characteristics of the older population, and follows with a chapter on theoretical models that apply to the study of adult development and aging, as well as approaches commonly taken to conduct research and ethical concerns involved in the study of this group. It then offers a series of chapters exploring biological aging, sensation perception and attention, memory, intellectual functioning, cognition and real-world problem-solving, personality and coping, social interaction and social ties, lifestyles and retirement, mental health and psychotherapy, and death and bereavement. The final chapter looks at aging in the future. Each chapter includes fully updated research findings, as well as new and expanded coverage of concepts and ideas in areas such as neuroscience, and diabetes.

- New edition of a highly respected text exploring our contemporary understanding of a broad range of topics related to older adulthood and the psychology of aging
- Offers thematic treatment of core issues including health, sensory perception, memory, intellect, social interactions, employment and retirement, and mental health
- Uses a dual lens of two models -- the selective optimization with compensation model and the ecological model -- to provide cohesiveness to the presentation of both theoretical and applied material
- Introduces each chapter with a relevant real-world scenario and refers back to it throughout the chapter
- Includes pedagogical feature boxes that reflect current understanding of contemporary issues in the field as well as key points and issues for further discussion

SEPTEMBER 2019 496PP

978-1-119-43849-6 PB \$89.95 (Japan)

Aging & Adult Development

Group Processes

Dynamics within and Between Groups

3rd Edition

RUPERT BROWN & SAMUEL PEHRSON

Offering a critical appraisal of theory and research on groups, *Group Processes: Dynamics within and Between Groups* is one of the most respected texts in the field. This comprehensive volume covers all the essential dynamics of group processes and intergroup relations, ranging from group formation, norms, social influence and leadership to group aggression, prejudice, solidarity, intergroup contact and collective action. Contemporary examples and plentiful charts, graphs, and illustrations complement discussions of the latest themes and current controversies in group psychology.

Now in its third edition, this book has been thoroughly revised with a significant amount of new and updated content. New topics include the contribution of groups to health and wellbeing, group-based emotions, hierarchy and oppression, intergroup helping and solidarity, acculturation and reconciliation. Sections on social influence, crowd behavior, leadership, prejudice, collective action and intergroup contact have been comprehensively revised and updated to reflect two decades of development in these fields. Three inter-linked themes--social identity, social context, and social action--illustrate the influence of groups on self and self-worth, the meaning and consequences of membership in groups, and how groups can be vehicles for members to achieve change in their environments. A key text in the field for over thirty years, *Group Processes*:

- Offers broad, balanced coverage of group processes, including in-depth examination of intergroup relations
- Incorporates theoretical themes inspired by the social identity perspective
- Includes topical examples drawn from the world of politics, popular culture, and sports
- Provides up-to-date content on major new developments in the field
- Integrates modern theory, current research, and classic sources

SEPTEMBER 2019 328PP

978-1-118-71929-9 PB \$44.95 (Japan)

Psychology of Groups

OCTOBER 2019

978-1-118-71924-4 [Wiley Online Library](#)

Sex For Dummies

4th Edition

RUTH K. WESTHEIMER & With PIERRE A. LEHU, New York

S-e-x isn't a bad three-letter word--but many of us are afraid to talk about it. In this new edition of the fun and comprehensive guide to sex, you'll find out how to approach intimacy in a new way to get the most pleasure from a physical relationship. Written by the world's favorite expert on the topic, Dr. Ruth helps you explore the ins and outs of dating and commitment, talk about sex with partners, and consider any health and social issues you may encounter along the way.

As well as giving you all you need to know about how to make your sex life happy, safe, and rewarding, this edition of *Sex for Dummies* has been updated to include discussions of recent changes and issues surrounding sexual topics -- such as transgender rights and the #metoo movement -- to provide a modern, 360-degree view of how our diverse sexualities impact and enrich the world around us.

- Whether experienced or not, get the low down on how sex works
- Find out how to spice up your sex life
- Take precautions to stay healthy
- Discover 10 common sexual myths -- and why they're wrong

Thanks to the timeless wisdom and unabashed honesty that only Dr. Ruth can offer, sex doesn't have to be taboo -- and this book makes it easier than ever to let your hair down in the bedroom while still keeping your head on straight!

SEPTEMBER 2019 432PP

978-1-119-59656-1 PB \$24.99 (Japan)

Psychology of Sexuality & Gender

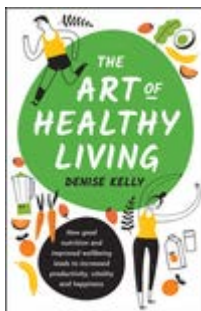


The Art of Healthy Living

How good nutrition and improved wellbeing leads to increased productivity, vitality and happiness

DENISE KELLY

We could all benefit from a more energetic, vibrant, healthier quality of life. There are many reasons to live a healthy lifestyle and just as many approaches to achieving it. It's not always easy to embark on a quest for a healthy life -- some methods may seem too extreme, too limiting or too short lived, obstacles may often block the way. However, if you are looking to be inspired and motivated, *The Art of Healthy Living* will show you how to become the best version of yourself.



Knowledge is a key factor in creating an attainable, sustainable personalised approach that works within your goals and lifestyle. When you know how, there are no limits to what you can achieve. This book enlightens and entertains, helping people from all walks of life make simple, incremental changes in diet and lifestyle that will clear the path to a wonderful health-centric existence.

Author Denise Kelly is a passionate Naturopathic Nutritional Therapist, public health spokesperson, motivational speaker, and writer. She has taught scores of people all over the world about the power of good nutrition and how to keep mentally and physically strong to get the best out of life. Her honest, real to life approach advocating "Life is for thriving" has improved thousands of people's lives. This extremely valuable, engaging (sometimes humorous) health book offers expert information on nutrition that will enhance energy levels, increase feelings of vitality, strengthen mental clarity, increase stability, improve skin and body tone and raise confidence in all areas. With the practical tips contained in *The Art of Healthy Living*, you will see improved creativity, an increase in personal development and elevated performance levels in work, sports, the classroom, relationships, the home and throughout your life. This book will help you:

- Live a healthy life to make you smarter and more motivated in both your personal and professional life
- Enjoy higher energy, better mental and physical ability and increased strength
- Learn how proper nutrition and exercise will enhance every aspect of your life
- Create motivation for a more toned and healthy-looking you
- Give yourself the knowledge and power to stand out and thrive

SEPTEMBER 2019 216PP

978-0-85708-811-6 PB \$12.99 (Japan)

General Self-Help

The Wiley Blackwell Companion to Sociology 2nd Edition

Editor GEORGE RITZER & Editor WENDY WIEDENHOFT MURPHY
University of Maryland

The Wiley Blackwell Companion to Sociology, Second Edition is an authoritative survey of the major topics, current and emerging trends, and contemporary issues in the study of human social relationships and institutions. A collection of contributions from globally-recognized scholars and experts explore the theoretical and methodological foundations of sociology, new and established debates, and the most current research in the field. Broad in scope, this book covers a multitude of topics ranging from crime, urbanization, sexuality, and education to new questions surrounding big data, authoritarian capitalism, and the rise of nationalism.



Since the first edition of the Companion was published, new developments have emerged and new problems have been created such as the omnipresence of social media, political and institutional upheaval, and global refugee and immigration crises. This revised and updated second edition describes and explains the social changes that have occurred in the past several years, both within the field of sociology and society as a whole. Previous material has been updated to reflect current research, while eleven new chapters address topics including feminist theory, debt and social change, and armed conflict and war. This comprehensive volume:

- Offers an engaging and accessible guide to the field of sociology, revised and updated for the second edition
- Presents wide-ranging, comprehensive coverage of the discipline
- Explores issues of contemporary relevance such as digital media and consumption
- Reflects state-of-the-art scholarship and contemporary debates
- New chapters for the second edition cover essential topics including feminist theory, armed conflict, big data, authoritarian capitalism, debt and social change, and the rise of nationalism

SERIES: WILEY BLACKWELL COMPANIONS TO SOCIOLOGY

SEPTEMBER 2019 528PP

978-1-119-42931-9 CL \$135.00 (Japan)

General Sociology

AUGUST 2019

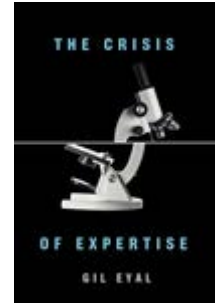
978-1-119-42933-3 [Wiley Online Library](#)

The Crisis of Expertise

GIL EYAL

Professor of Sociology, Columbia University

In recent political debates there has been a significant change in the valence of the word “experts” from a superlative to a near pejorative, typically accompanied by a recitation of experts’ many failures and misdeeds. In topics as varied as Brexit, climate change and vaccinations there is a palpable mistrust of experts and a tendency to dismiss their advice. Are we witnessing, therefore, the “death of expertise,” or is the handwringing about an “assault on science” merely the hysterical reaction of threatened elites?



In this new book, Gil Eyal argues that what needs to be explained is not a one-sided “mistrust of experts” but the two-headed pushmi-pullyu of unprecedented reliance on science and expertise, on the one hand, coupled with increased suspicion, skepticism and dismissal of scientific findings, expert opinion or even whole branches of investigation, on the other. The current mistrust of experts, Eyal argues, is best understood as one more spiral in an on-going, recursive crisis of legitimacy. The “scientization of politics,” of which critics warned in the 1960s, has brought about a politicization of science, specifically of regulatory and policy science, and the two processes reinforce one another in an unstable, crisis-prone mixture. Eyal demonstrates that the strategies designed to respond to the crisis - from an increased emphasis on inclusion of laypeople and stakeholders in scientific research and regulatory decision-making to approaches seeking to generate trust by relying on objective procedures such as randomized controlled trials (RCTs) - end up exacerbating the crisis, while undermining and contradicting one another.

READERSHIP: Students in sociology, anthropology, science and technology studies and related disciplines; a wider readership of professionals and policy-makers.

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General Sociology

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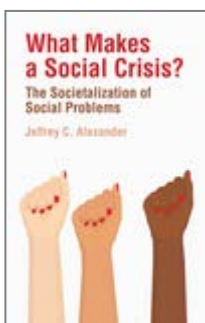
978-0-7456-6578-8 PB \$24.95 (Japan)

General Sociology

What Makes a Social Crisis? The Societalization of Social Problems

JEFFREY C. ALEXANDER
University of California, Los Angeles

In this book, Jeffrey Alexander develops a new sociological theory of social crisis, which he calls societalization. He argues that crises are triggered not by objective social strains but by the discourse and institutions of the civil sphere. In the steady state, reactions to strains unfold within institutional boundaries, handled by organizational elites according to sphere-specific logics. Institutional boundaries can be breached only if there is code switching. When strains become subject to the utopian aspirations of the civil sphere, there emerges widespread anguish about social justice and the future of democratic life. Once admired institutional elites come to be represented as perpetrators, and the civil sphere becomes intrusive legally and organizationally, demanding repairs in the name of civil purification. Resisting such repair, institutional elites foment backlash, and a war of the spheres ensues.



Alexander shows how this theory enables us to understand in a new way some of the major social crises of recent years, including the 2008 financial crisis, the Church pedophilia crisis that emerged in 2002, the phone-hacking crisis that exploded in the UK in 2011, and the #MeToo movement against sexual harassment in the workplace, which began with the Harvey Weinstein expose in 2017, and is still on-going today.

READERSHIP: Students and scholars in sociology, politics and related disciplines; interested general readers.

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Modernity and "Whiteness"

BOLIVAR ECHEVERRIA

Bolívar Echeverría was one of the leading philosophers and critical theorists in Latin America and his work on capitalism and modernity offers a distinctive account, informed by the experiences of Latin American societies, of the social and historical forces shaping the modern world.



For Echeverría, capitalism and modernity do not coincide: modernity is a long-term historical phenomenon that involved a new set of relations between human beings and nature and between the individual and the collective, while capitalism is a particular form in which modernity has been realized. As Marx showed, capitalism is a mode of reproduction that involves the growing commodification of social life – everything, even human labor power itself, is turned into a commodity. Echeverría introduces the notion of blanquitud or “whiteness” to capture the new form of identity that is brought into being by the totalizing and homogenizing character of capitalism. While blanquitud includes certain ethnic features, it is not so much an ethnic category as an ethical and cultural one, referring to a type of human being, homo capitalisticus, which threatens to spread throughout the world, overcoming and integrating identities that might otherwise resist it. But capitalism is not the only form of modernity – there are alternative modernities. In the final part of the book Echeverría explores the baroque as a characteristic of Latin American identity and sees it as a way of theatricalizing and transforming reality that takes some distance from Eurocentric paradigms and resists the homogenizing forces of capitalism.

Echeverría's analysis of the dynamics of capitalism and modernity represents one of the most important contributions to critical theory from a Latin American perspective. It will be of great interest to students and scholars of critical theory and postcolonial theory and anyone concerned with the global impact of capitalism on social and cultural life.

READERSHIP: Students and scholars of critical theory, postcolonial studies, social theory, and political theory.

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Social Theory

Changemakers

The Industrious Future of the Digital Economy

ADAM ARVIDSSON

These outcasts are both popular in origin and from the middle class. Some are drawn from the many migrants that arrive in the booming megacities in emerging economies as well as in the metropolises of the developed economies. Others are knowledge workers who, despite a university education, are unable to find, or do not desire, a career in the corporate world; instead they are forced to go freelance, or choose to start a small business of their own. In its popular as well as in its middle class version this new industriousness draws on the new planetary commons that have been generated by the globalization of industrial capitalism itself. The outsourcing of material production to global supply chains have made the skills necessary to engage in commodity production generic and common, and the globalization of media culture and the internet have generated new knowledge commons. Together these new commons have radically reduced the capital requirements to engage in economic activity, and are providing new highly efficient tools of productive organization at little cost. Rather than challenging capitalism head-on, Arvidsson argues that this new industrious modernity is likely to develop gradually, as a progressively more attractive alternative to an industrial capitalism in terminal decline.

This timely analysis of the new forces of change in our societies today will be of great interest to students and scholars in sociology, politics and media and cultural studies as well as to anyone concerned with the impact of digital technologies and the future of capitalism.

READERSHIP: Students and scholars in sociology and media and cultural studies; general readers interested in the digital revolution and social change.

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Political Sociology

Undocumented Migration

ROBERTO G GONZALES, NANDO SIGONA & MARTHA C FRANCO

Undocumented migration is a global and yet elusive phenomenon. Despite contemporary efforts to patrol national borders and mass deportation programs, it has become firmly placed at the top of the political agenda in many countries, where it receives hostile media coverage and generates fierce political debate. However, as this much-needed book makes clear, unauthorized movement should not be confused or crudely assimilated with the social reality of growing numbers of large, settled populations lacking full citizenship and experiencing precarious lives.



From the journeys migrants take to the lives they seek to lead on arrival and beyond, *Undocumented Migration* provides a comprehensive and comparative look at how this phenomenon plays out, looking in particular at the United States and Europe. Drawing on their extensive expertise, the authors breathe life into the various issues and debates surrounding migration, including the experiences and voices of migrants themselves, to offer a critical analysis of a hidden and too often misrepresented population.

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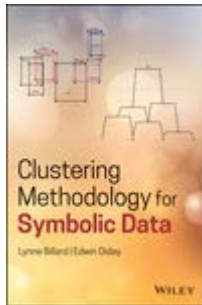
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Population & Demography

Clustering Methodology for Symbolic Data

LYNNE BILLARD & EDWIN DIDAY

University of Georgia, Athens; Universite de Paris IX - Dauphine, France

- Provides new classification methodologies for histogram valued data reaching across many fields in data science.
- Demonstrates how to manage a large complex dataset into manageable datasets ready for analysis. Features very large contemporary datasets such as time series, interval-valued data and histogram-valued data
- Considers classification models such as dynamical clustering, an extension of K-means, hierarchical pyramidal and Kohonen methodology in detail.
- Includes principal components and correspondence analysis methodology.
- Features a supporting website hosting relevant software.
- Edwin Diday is the founding father of Symbolic Data Analysis.
- Extends and expands on the material in Symbolic Data Analysis: Conceptual Statistics and Data Mining, Billard and Diday (2006)



READERSHIP: Postgraduate students of, and researchers within, web mining, text mining and bio-engineering, Practitioners of symbolic data analysis-*ie*, statisticians and economists within the public (e.g. national statistics institutes) and private (eg banks, insurance companies, companies managing databases) sectors.

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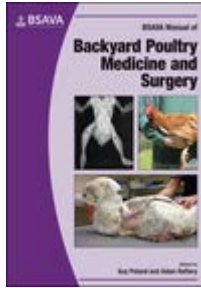
AUGUST 2019

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BSAVA Manual of Backyard Poultry

Editor GUY POLAND & Editor AIDAN RAFTERY

The aim of this new manual is to provide good quality information to help veterinarians provide the level of care to backyard birds that clients expect and deserve. There has been a resurgence in the number of people keeping backyard poultry and they will often be seen as much loved pets. When a backyard bird becomes ill, therefore, their owner expects access to caring and competent veterinary care, often with an expectation that such care should meet the standard on offer to their dog or cat. The manual covers chickens, turkeys, ducks, geese, guinea fowl, ornamental pheasants and peafowl.



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